

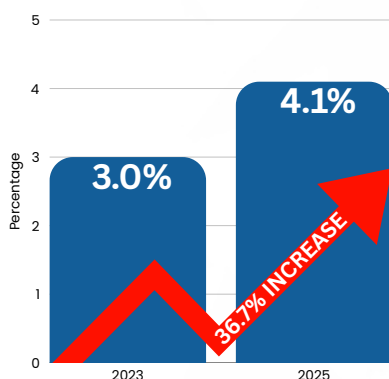
2023 - 2025

NICOTINE POUCH USE

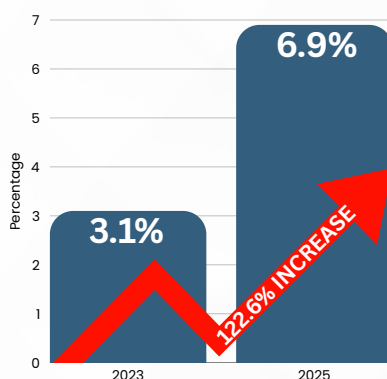
PREVALENCE AMONG NEVADA MIDDLE SCHOOL AND HIGH SCHOOL STUDENTS

In 2025, over 21,000 of Nevada's middle and high school students currently use nicotine pouches in Nevada.

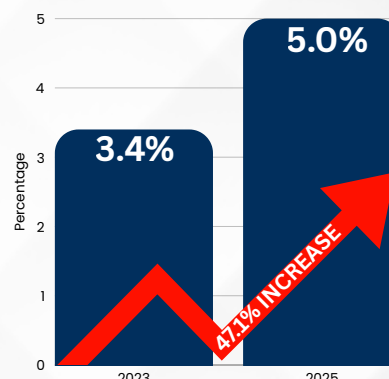
**Clark County
HIGH SCHOOL**



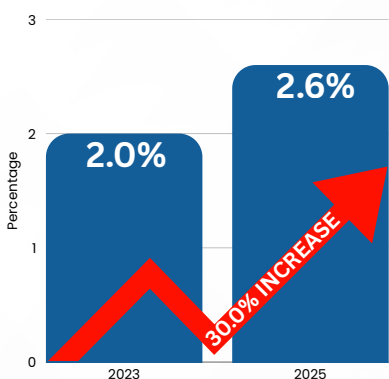
**Washoe County
HIGH SCHOOL**



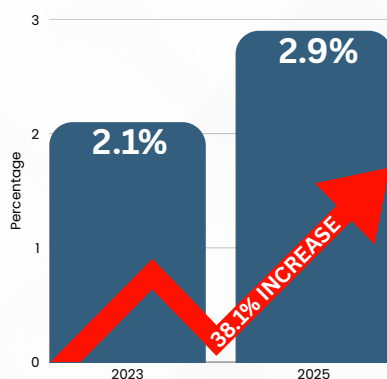
**Nevada
HIGH SCHOOL**



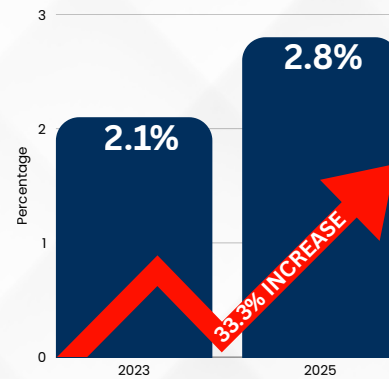
**Clark County
MIDDLE SCHOOL**



**Washoe County
MIDDLE SCHOOL**



**Nevada
MIDDLE SCHOOL**



From 2023 - 2025, nicotine pouch use increased among both high school and middle school students. This increase occurred statewide as well as in Clark and Washoe Counties, reflecting a significant growth in use of these addictive products among Nevada's youth.

2023 & 2025 Nevada Youth Risk Behavior Survey

*The Nevada YRBS asked respondents about their use of smokeless tobacco products, including chewing tobacco, snuff, dip, snus, dissolvable tobacco products, and nicotine pouches such as Copenhagen, Grizzly, Skoal, Camel Snus, on!, Zyn, and Velo.