



*This newsletter provides monthly updates, current events and information from the Southern Nevada Health District's Tobacco Control Program. The goal of our program is to create a smoke and vape-free community where we can live, work, learn and play – Healthy!*

## Spotlights



### Because We Matter Tobacco-Free Living Summit

**The 3rd Annual Because We Matter LV Tobacco-Free Living Summit is scheduled for February 19 (9:30-2:30) at the Dr. William Pearson Community Center.** This free event will promote wellness and a tobacco-free future, while also honoring black history. Register today using the link below to attend.

[LEARN MORE](#)



### Student Council ZONE Conference BreakDown Partnership

The SNHD Tobacco Control Program's **teen vaping prevention program, BreakDown, partnered with the Student Council ZONE Conference to promote vape-free lifestyles** to local teens on

January 31st, 2026. Over 1,200 local students and 50 educators received vaping prevention education at this event.

[LEARN MORE](#)



### **Educator and Student Vaping Prevention Presentations**

The SNHD Tobacco Control Program **developed Educator Training and Student Lecture presentations with new information regarding youth vaping.** These presentations are available to all educators and administrators to help lead discussions about youth vaping prevention with fellow staff members and students.

[LEARN MORE](#)

## **Follow NTCSC On Instagram**

Follow the Nevada Tobacco Control & Smoke-free Coalition on their NEW Instagram account!



**@TOBACCOFREENV**

The Nevada Tobacco Control & Smoke-Free Coalition recently launched a new Instagram page. Follow the Coalition **@tobaccofreenv**.

## **Smoke and Vape-free Events**



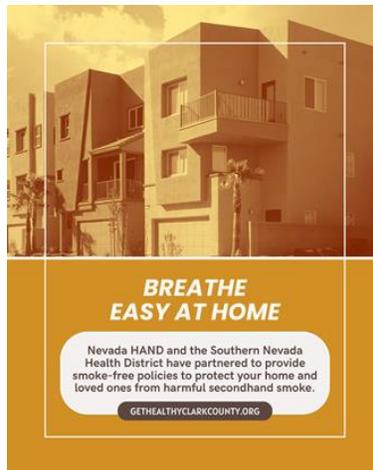
**SATURDAY, FEB. 14 • 10 AM-4 PM**

Tickets sold in advance **ONLINE ONLY** at [springspreserve.org](http://springspreserve.org)

### **Black History Month Festival at Springs Preserve**

The SNHD Tobacco Control Program's African American Initiative, Because We Matter LV, is partnering with the Black History Month Festival at the Springs Preserve in February. This event will promote tobacco-free lifestyles to local community members in Southern Nevada.

## **In The Field**



### **Resident Lunch & Learn**

The SNHD Tobacco Control Program staff will participate in a Resident Lunch and Learn at Rome Pines Senior Apartments, held in partnership with NVHAND. The presentation will focus on the benefits of smoke-free policies and available tobacco cessation resources for residents.



## NVHAND Informational Staff Presentation

The SNHD Tobacco Control Program staff recently joined Nevada HAND for an informational staff meeting to highlight the Smoke-Free Housing Initiative. The session focused on promoting smoke-free living, sharing free signage and promotional resources available to properties, and connecting staff with cessation support tools to better support residents and communities.

## Market Trends Housing Event

The SNHD Tobacco Control Program staff will be participating in the upcoming Market Trends event as part of our collaboration with the Nevada State Apartment Association. Staff will be on-site providing education and resources on the benefits of adopting smoke-free policies in multi-unit housing, supporting healthier living environments for residents and communities.

## CCSD Family Academy Event

The SNHD Tobacco Control Program's Hispanic/Latino initiative, Por Mi Por Ti Por Nosotros, Viva Saludable will participate in the upcoming Family Academy event in collaboration with CCSD's Family Engagement Department. Staff will lead a Raising Smoke-Free Kids workshop

and share educational resources with families, focusing on youth vaping prevention and strategies to support healthy, smoke-free homes.

## In The News



### "2025 Lifetime of smoking in Nevada costs more than \$4M: study"

According to the Centers for Disease Control and Prevention, cigarette smoking kills nearly half a million Americans each year. The economic impacts can be just as staggering, the study showed, with the lifetime cost of smoking in Nevada is \$4,048,991, ranking at no. 26 out of the 50 states and Washington, D.C., including more than \$3 million in "financial opportunity cost," nearly \$200,000 in healthcare costs, and more than \$600,000 in income loss.

[LEARN MORE](#)

## Observances



### National Cancer Prevention Month

National Cancer Prevention Month is an opportunity to raise awareness for tobacco-related cancer and highlight efforts to promote tobacco cessation. Tobacco use can cause cancer almost anywhere in the body.



# BLACK HISTORY MONTH

## Black History Month

Black History Month honors the triumphs and struggles of African Americans throughout U.S. history. African Americans are targeted by the tobacco industry. The SNHD Tobacco Control Program's African American initiative, Because We Matter, is dedicated to improving health equity by sharing cessation and health education resources.

*The Southern Nevada Health District Tobacco Control Program works to prevent youth and young adult initiation, eliminate exposure to secondhand smoke, promote quitting and eliminate tobacco-related health disparities.*



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