



*This newsletter provides monthly updates, current events and information from the Southern Nevada Health District's Tobacco Control Program. The goal of our program is to create a smoke and vape-free community where we can live, work, learn and play – Healthy!*

## Spotlights

**POR MI POR TI  
POR NOSOTROS  
PARENT NIGHT  
EDUCATIONAL  
EVENTS**



SPECIAL GUEST FROM SNHD'S LIVE HEALTHY INITIATIVE: RAISING SMOKE-FREE KIDS—LEARN YOUTH VAPING RISKS, SIGNS, AND TIPS TO STAY VAPE-FREE.

### Por Mi Por Ti Por Nosotros - Parent Night Events

The SNHD Tobacco Control Program's Hispanic/Latino initiative, Por Mi Por Ti Por Nosotros, Viva Saludable **established an ongoing partnership with Mater Academy to host Parent Night events that promote tobacco-free lifestyles.** At these events, staff share the latest information on youth vaping trends, discussed health risks, and offered tips for talking with kids about vaping. Parents also received culturally appropriate resources and cessation support to help keep their families healthy and tobacco-free.

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### Día de los Muertos Celebration & Ofrenda Display

The SNHD Tobacco Control Program's Hispanic/Latino initiative, Por Mi Por Ti Por

Nosotros, Viva Saludable **participated in the Día de los Muertos celebration**, sharing culturally relevant tobacco-free resources and engaging the community through our meaningful Ofrenda display.

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## BreakDown - Youth Vaping Prevention Sports Partnerships

SNHD's youth vaping prevention program, BreakDown, **has established partnerships with 75 local high school sports teams to promote vape-free lifestyles this school year to date.** All partner teams complete BreakDown training modules that promote vape-free lifestyles. Additionally, coaches received educational resources to help promote vaping cessation to youth. To date, more than 2,000 student athletes and 100 coaches have been trained.

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## Smoke and Vape-free Events



## Mexican Patriotic Committee Toy Giveaway Event

The SNHD Tobacco Control Program's Hispanic/Latino initiative, Por Mi Por Ti Por Nosotros, Viva Saludable, is proud to support the annual Mexican Patriotic Committee's Toy Giveaway, where toys are donated to underserved families in our community. At this smoke- and vape-free event, our staff will provide culturally appropriate tobacco-cessation resources for parents as well as vape-prevention education for youth, helping to promote healthier, tobacco-free lifestyles among priority population groups.



## Fiesta Navideña Event

The SNHD Tobacco Control Program's Hispanic/Latino initiative, Por Mi Por Ti Por Nosotros, Viva Saludable, is partnering with Fiesta Radio 98.5 for their Fiesta Navideña on December 13 at the City of Las Vegas' Goodman Plaza. During this family-friendly, smoke- and vape-free celebration, staff will share culturally relevant tobacco cessation resources and provide vape-prevention education to support healthier, tobacco-free communities.

## In The Field



## NTCSC Strategic Planning Meeting

Representatives from the SNHD Tobacco Control Program Team attended the Nevada Tobacco Control Smoke-Free Coalition Strategic Planning Meeting. NTCSC board members met in Reno, Nevada on November 19, 2025 to identify coalition priorities and goals for the upcoming 2026 year.

## In The News



### FDA's Enforcement of Cigarette Health Warnings Rule: Current Status

The FDA had planned to begin enforcing the graphic warning requirements on December 12, 2025, with the goal of promoting greater public understanding of the negative health consequences of smoking. However, it currently tied up in lawsuits, with different courts blocking or overturning it at various stages. As of August 2025, the rule is vacated and cannot take effect on the planned timeline while the FDA continues to appeal.

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## Observances



### National Human Rights Month

December is National Human Rights Month. Targeted by the tobacco industry, minority populations and youth often experience tobacco-related disparities. The SNHD Tobacco Control Program is dedicated to increasing access to smoke-free spaces and cessation support for residents of any race, ethnicity, age, sexual orientation, behavioral health status, and income.

*The Southern Nevada Health District Tobacco Control Program works to prevent youth and young adult initiation, eliminate exposure to secondhand smoke, promote quitting and eliminate tobacco-related health disparities.*



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