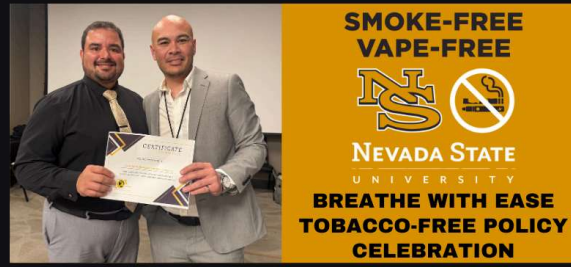




This newsletter provides monthly updates, current events and information from the Southern Nevada Health District's Tobacco Control Program. The goal of our program is to create a smoke and vape-free community where we can live, work, learn and play – Healthy!

Spotlights



Tobacco-Free Nevada State University - Breathe With Ease Celebration

SNHD's Director of Community Health, Dr. Xavier Gonzales (left), and SNHD's Tobacco Control Program Coordinator, Malcolm Ahlo (right), **attended the Nevada State University Breathe With Ease event to celebrate the adoption of a comprehensive tobacco-free campus policy.** SNHD was presented with a certificate for supporting the passage of the policy, with Dr. Gonzales delivering opening remarks for the event.

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College of Southern Nevada - Tobacco-Free Policy Efforts

The SNHD Tobacco Control Program recently **shared educational information at the College of Southern Nevada to encourage the adoption of a comprehensive tobacco-free campus policy.** Staff continues to support this policy change by raising awareness and offering technical assistance to CSN leadership.

[READ ARTICLE](#)



BreakDown - Youth Vaping Prevention Educational Outreach Lunchtime Events

SNHD's youth vaping prevention program, BreakDown, has launched **fall lunchtime outreach events to share cessation materials and educational information to promote vape-free lifestyles among teens.** Events are scheduled in over 20 local high schools in Southern Nevada through November 2025.

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Smoke and Vape-free Events



Nevada Hand Senior Wellness Festival

SNHD Tobacco Control Program staff presented at the Nevada Home Visiting Statewide Meeting on October 23rd at Tahiti Village. At this meeting, the session focused on the benefits of smoke-free living, available cessation resources, and strategies for navigating conversations with the community.

Join us for our Parent Involvement Committee Meeting

October 7th 2025
8:30 -9:30 AM

This meeting will cover upcoming events and volunteer opportunities, and include an important presentation from Nekida Feloex from the Southern Nevada Health District on supporting our children's health. Topics include:

- Vaping trends & risks
- Signs of use
- Conversation starters for families
- Free resources for parents

We hope to see you there!

M
MATER ACADEMY
Private • Catholic

All of our families are welcomed! Bilingual Session in English & Spanish

POR MI • POR TI
POR NOSOTROS
Viva Saludable!

PMPT Mater Academy Mountain Vista Parent Meeting

The SNHD Tobacco Control Program's Hispanic/Latinx initiative, Por Mi Por Ti Por Nosotros, Viva Saludable partnered with Mater Academy Mountain Vista. Staff will share the latest information on youth vaping trends, discuss the health risks, and offer tips for talking with kids about vaping. Parents will also receive culturally appropriate resources and cessation support to help keep their families healthy and tobacco-free.



PMPT Fall into Wellness Event

The SNHD Tobacco Control Program's Hispanic/Latinx initiative, Por Mi Por Ti Por Nosotros, Viva Saludable partnered with the Family Engagement Department and will participate in the Fall Into Wellness event. Staff will be onsite to promote tobacco-free living and share culturally, and linguistically appropriate resources designed to support families in creating healthier, smoke-free environments.



Celebrando Nuestra Cultura Event

The SNHD Tobacco Control Program's Hispanic/Latinx initiative, Por Mi Por Ti Por Nosotros, Viva Saludable is collaborating with Fiesta Radio 98.1 to support the ¡Celebrando Nuestra Cultura! event. This vibrant celebration of

Latino heritage will showcase dynamic performances, enriching cultural experiences, and family-friendly activities. The event will provide an opportunity for staff to engage the community by promoting tobacco and vape-free resources that support tobacco-free living for attendees.

In The Field



Join us for a free workshop open to parents and caregivers. Children & teens are welcome to attend!

*Date:
Time:
Location:*

What You'll Learn:

- How to spot harmful products designed to appeal to kids
- Why flavored vapes are especially dangerous for young children
- Simple ways to talk to your child about vaping and smoking
- Tools and activities to support a smoke-free home and lifestyle

☀️ Free resources and giveaways! ☀️

Questions? Contact the Family Engagement Department at 702-799-6303



PMPT Raising Smoke-free Kids Workshop: What Every Parent Should Know

The SNHD Tobacco Control Program's Hispanic/Latinx initiative, Por Mi Por Ti Por Nosotros, Viva Saludable partnered with CCSD's Family Engagement Department to deliver parent workshops that raise awareness about the dangers of youth vaping and provide families with practical tools and strategies to prevent initiation and support healthy, smoke-free lifestyles. The first workshop will take place on October 29th at Ruby Duncan elementary school.

In The News



"Quitting vaping benefits health – and the environment"

Cheap, high-nicotine, disposable e-cigarettes are dominating the market – and contributing to tons of electronic waste. More than 27 vapes are thrown away every second, amounting to more than 850 million vapes that end up in the street or the landfill each year.

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Observances



Healthy Lung Month

Healthy Lung Month aims to increase awareness and education in support of good lung health. Smoking is the #1 cause of lung cancer. In fact, smoking is responsible for almost 90% of lung cancer deaths.



Breast Cancer Awareness Month

Breast Cancer Awareness Month aims to raise awareness for breast cancer, including prevention and early detection. Smoking is linked to a higher risk of breast cancer in women, and can increase complications from breast cancer treatment.



Hispanic Heritage Month

Hispanic Heritage Month is September 15th - October 15th, honoring the cultures and history of Hispanic and Latino Americans. Tobacco remains the #1 cause of preventable disease and death among Hispanic/Latinx populations, making cessation efforts crucial to supporting the health and well-being of the Hispanic/Latinx community.

The Southern Nevada Health District Tobacco Control Program works to prevent youth and young adult initiation, eliminate exposure to secondhand smoke, promote quitting and eliminate tobacco-related health disparities.



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