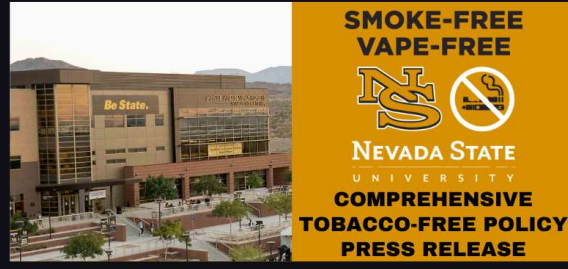




This newsletter provides monthly updates, current events and information from the Southern Nevada Health District's Tobacco Control Program. The goal of our program is to create a smoke and vape-free community where we can live, work, learn and play – Healthy!

Spotlights



Tobacco-Free Nevada State University - Press Release

The Southern Nevada Health District, in partnership with Nevada State University, **issued a press release announcing NSU's comprehensive tobacco-free policy** that went into effect August 25th, 2025. This announcement has resulted in coverage from many media outlets, including Nevada Public Radio, News 3, and more.

[LEARN MORE](#)



Youth Vaping Crisis Article & Media Release

The SNHD Tobacco Control Program recently **published an article and media release about the teen vaping crisis in Southern Nevada for back to school season.** This was shared with local community stakeholders and resulted in 19 news coverages, setting a tobacco control program record.

[READ ARTICLE](#)

[VIEW NEWS FEATURES](#)



Because We Matter LV: New Media Campaign

The SNHD **Because We Matter African American initiative** has developed a new media campaign to promote tobacco cessation within the African American community. These advertisements will run for six weeks.

[LEARN MORE](#)



Attracting Addiction: New Media Campaign

The SNHD Tobacco Control Program collaborated with statewide partners to develop **new Attracting Addiction media campaign to encourage parents to have open conversations** about flavored tobacco products.

[LEARN MORE](#)

Smoke and Vape-free Events



Nevada Hand Senior Wellness Festival

The SNHD Tobacco Control Program's Hispanic/Latinx initiative, Por Mi Por Ti Por Nosotros, Viva Saludable is partnering with Nevada Hand to promote their smoke-free and vape-free policy at the Senior Wellness Festival on September 5th.

In The Field



National Conference on Tobacco or Health in Chicago, Illinois

Some of the SNHD Tobacco Control Program team members attended the National Conference on Tobacco or Health in Chicago, Illinois. The National Conference on Tobacco or Health (NCTOH) is one of the largest, long-standing gatherings for top United States tobacco control professionals.

Meeting Reminder



NEVADA TOBACCO CONTROL & SMOKE-FREE COALITION

REMINDER: NTCSC GENERAL MEMBERSHIP MEETING

Join using the link below attend the
NTCSC General Membership Meeting

JOIN ZOOM MEETING
Meeting ID: 240 638 6712

WEDNESDAY | SEPTEMBER 17, 2025
9:00AM-11:00AM

nvtobaccopreventioncoalition.org

[CLICK TO JOIN](#)

In The News



"New Study Shows E-Cigarette and Cigarette Sales in California Have Declined Following Law Banning Flavored Tobacco"

In a study released today by the American Journal of Public Health, researchers from the CDC Foundation, Truth Initiative and University of Southern California found that California's ban on the sale of flavored tobacco products reduced e-cigarette and cigarette sales without impacting neighboring states.

Observances



National Recovery Month

September is National Recovery Month — a month dedicated to providing education on substance use treatment and mental health services. Quitting smoking can improve both mental health and substance use disorder recovery outcomes.



Hispanic Heritage Month

Hispanic Heritage Month is September 15th - October 15th, honoring the cultures and history of Hispanic and Latino Americans. Tobacco remains the #1 cause of preventable disease and death among Hispanic/Latinx populations, making cessation efforts crucial to supporting the health and well-being of the Hispanic/Latinx community.

The Southern Nevada Health District Tobacco Control Program works to prevent youth and young adult initiation, eliminate exposure to secondhand smoke, promote quitting and eliminate tobacco-related health disparities.



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