



This newsletter provides monthly updates, current events and information from the Southern Nevada Health District's Tobacco Control Program. The goal of our program is to create a smoke and vape-free community where we can live, work, learn and play – Healthy!

Spotlights



INSPIRE - Island eNVy Youth Summit

The SNHD Tobacco Control Program's Native Hawaiian/ Pacific Islander initiative, Island eNVy LV, **hosted its INSPIRE Summit from July 6th - 10th, 2025.** INSPIRE is a 5-day Native Hawaiian and Pacific Islander Youth Summit that is hosted by Island eNVy every summer. The INSPIRE Youth Summit emerges participants to cultural enrichment and educational experiences that include topics such as health, cultural dance, history, and language. At this event, Island eNVy reached over 900 people, including more than 220+ youth.

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Smoke-Free Vape-Free College of Southern Nevada

The SNHD Tobacco Control Program established a partnership with the **College of Southern Nevada to support the adoption of a comprehensive tobacco-free campus policy.** Staff continues to attend meetings with campus leadership to provide technical assistance, share cessation resources, and discuss best practices for becoming a tobacco-free campus.

Smoke and Vape-free Events



Mater Academy Mountain Vista Back to School Drive

The SNHD Tobacco Control Program's Hispanic/Latinx initiative, Por Mi Por Ti Por Nosotros, Viva Saludable partnered with Mater Academy Mountain Vista to join efforts to promote a healthy, vape-free start to the school year. As part of this event, staff will provide educational materials and resources to help students and families understand the risks of vaping and how to stay tobacco-free.



NTA Ministry's Community Fair

The SNHD Tobacco Control Program's African American initiative, Because We Matter attended the NTA Ministry's Community Fair to promote tobacco-free lifestyles to local community members. This event was smoke and vape-free.



Mater East Open House Event

The SNHD Tobacco Control Program's Hispanic/Latinx initiative, Por Mi Por Ti Por Nosotros, Viva Saludable partnered with Mater Academy ELV on their Open House event to bring valuable vape prevention education directly to the families. Staff will conduct engaging presentations to discuss vape prevention and support student wellness through cessation resources.

In The Field



Latin Chamber of Commerce Podcast

The SNHD Tobacco Control Program's Hispanic/Latinx initiative, Por Mi Por Ti Por Nosotros, Viva Saludable staff participated in the Latin Chamber of Commerce's Podcast to highlight the importance of smoke-free environments for Latino-owned businesses and the communities they serve. The discussion focused on promoting community wellness through tobacco and vape-free initiatives, as well as raising awareness about available cessation resources.



Family Engagement Department Collaboration

The SNHD Tobacco Control Program's Hispanic/Latinx initiative, Por Mi Por Ti Por Nosotros, Viva Saludable partnered with the CCSD Family Engagement Department provide families with vital information on vape prevention and cessation resources. Through workshops and outreach events, this collaboration aims to empower parents and caregivers with tools and resources to support healthy, tobacco-free futures for their children.

Fast Facts



TOBACCO FLAVORING

The flavors added to tobacco products are not safe to inhale.

While flavoring used in electronic vapor products may be labeled as a "food-grade" ingredient, these flavorings and additives can have numerous harmful effects on the body when heated or vaporized.



Flavoring masks the harshness of tobacco

to make smoking more tolerable while exposing the user to many harmful toxins. Tobacco flavoring can also contribute to a higher risk of nicotine dependence.

The FDA has banned mint and fruit flavors in cigarettes as well as flavored cartridge-based e-cigarettes. However, over

15,000 vape flavors

and menthol cigarettes are still on the market today.

Flavored tobacco products also contribute to health disparities, as many minority populations are aggressively targeted with flavored tobacco marketing and disproportionately affected by tobacco use.

About 90% of youth

who currently use e-cigarettes use flavored products. Fruit flavors are the most popular, followed by candy, desserts or other sweets, mint and menthol.

The tobacco industry adds flavoring to products to appeal to nonsmokers, youth, and young adults. In fact, flavored products are often the first tobacco products youth and young adults ever use.



Youth who use flavored tobacco products are more likely to become chronic smokers, experience nicotine addiction, and cause damage to their developing brain.

This is a limited preview of the infographic. Please click the button below to view the full document.

[VIEW FULL INFOGRAPHIC](#)

In The News



"Smoking is the hottest bad habit in pop culture again"

Cigarettes are seeing a resurgence in pop culture, with celebrities and fictional characters smoking without stigma.

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Observances



National Breastfeeding Month

August is National Breastfeeding Month. Smoking can cause low milk supply, colic, and milk let-down issues. Additionally, chemicals in tobacco can be passed from a breastfeeding mother who uses tobacco to her infant through breast milk.

The Southern Nevada Health District Tobacco Control Program works to prevent youth and young adult initiation, eliminate exposure to secondhand smoke, promote quitting and eliminate tobacco-related health disparities.



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