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This newsletter provides monthly updates, current events and information from the Southern Nevada Health District's Tobacco Control Program. The goal of our program is to create a smoke and vape-free community where we can live, work, learn and play – Healthy!

Spotlights



Smoke-Free Vape-Free Nevada State University

The SNHD Tobacco Control Program established a partnership with Nevada State University to support the adoption of a comprehensive tobaccofree campus policy. As of May 2025, the Nevada State University President has officially signed the comprehensive tobacco-free policy into adoption. This policy prohibits smoking and vaping on all campus property, including in outdoor spaces.

LEARN MORE



INSPIRE - Island eNVy Youth Summit

The SNHD Tobacco Control Program's Native Hawaiian/Pacific Islander initiative, Island eNVy LV, is hosting its INSPIRE Summit from July 6th - 10th, 2025. INSPIRE is a 5-day Native Hawaiian and Pacific Islander Youth Summit that is hosted by Island eNVy every summer. The INSPIRE Youth Summit emerges participants to cultural enrichment and educational experiences that will include topics such as hula, ukulele, history, language and health.



Las Vegas Juneteenth Festival 2025

The SNHD Because We Matter African American initiative has partnered with the 24th Annual Juneteenth Festival. Juneteenth (short for "June Nineteenth") commemorates the effective end of slavery in the United States. This will be a festival of music, art, dance, rhythm, and culture. This event will offer food, live performances, and fun for the whole family.

Because We Matter will encourage tobacco-free lifestyles and promote available tobacco cessation resources at this signature community event. The festival will be held on Saturday, June 21st.

LEADN MODE

NTCSC Upcoming Meeting



Smoke and Vape-free Events



Clark County Medical Society Event

The SNHD Tobacco Control Program will be sharing brief intervention information in partnership with the Clark County Medical Society at its 71st Presidential Installation & Awards Ceremony.



Jazz In the Park Festival

The SNHD Tobacco Control Program's African American initiative, Because We Matter continued its partnership with the 2025 Jazz In the Park Festival to offer performances every Saturday from May 10th - June 7th. These events are smoke and vape-free.

In The Field



Latinos In Power Mother's Day Brunch Celebration

The SNHD Tobacco Control Program's Hispanic and Latinx initiative, Por Mi Por Ti Por Nosotros collaborated with Latinas in Power to promote tobacco-free living during their Mother's Day Bruch celebration.



No Menthol May

The SNHD Tobacco Control Program's African American initiative, Because We Matter, implemented its No Menthol May campaign with local community partners to promote tobacco-free lifestyles. Staff participated in over 50 events in May as part of this initiative.



Mexican Patriotic Committee Cinco de Mayo & Mother's Day Event

The SNHD Tobacco Control Program's Hispanic/Latinx initiative, Por Mi Por Ti Por Nosotros, Viva Saludable partnered with the Mexican Patriotic Committee's annual Cinco de Mayo and Mother's Day event to promote smokefree environments and tobacco-free lifestyles.











Too often, LGBT safe spaces are polluted by tobacco smoke.

A 2011 assessment of bars and nightclubs in Las Vegas, Nevada found that patrons of LGBT venues had a

38% HIGHER CHANCE

of being exposed to secondhand smoke than patrons of non-LGBT venues.

14.2% of lesbian, gay, and bisexual middle and high school students currently use tobacco, compared to 7.9% of straight students nationwide.

18.9% of transgender middle and high school students currently use tobacco, compared to 8.2% of cisgender students nationwide.

26.0% of lesbian, gay, bisexual, and questioning high school students currently used electronic vapor products in 2019, compared to 21.6% of straight students In Nevada.

37.7% of transgender and questioning high school students currently used electronic vaper products in 2019, compared to 21.9% of cisgender students in Nevada.

This is a limited preview of the infographic. Please click the button below to view the full document.

VIEW FULL INFOGRAPHIC

In The News



"What federal health agency cuts mean for tobacco control"

The U.S. Department of Health and Human Services (HHS) announced sweeping cuts that have profound impacts on federal tobacco control efforts. Many foundational systems supporting tobacco use prevention, cessation, research, and public education have been substantially reduced or eliminated entirely.

Observances



World Environment Day

World Environment Day is celebrated on June 5th to encourage action to protect the environment. The environmental impacts of tobacco are vast and growing, with 4.5 trillion cigarette butts polluting the environment every year.



LGBTQ+ Pride Month

LGBTQ+ pride is the promotion of the dignity, equality, and increased visibility of lesbian, gay, bisexual, and transgender people. The tobacco industry uses predatory marketing tactics to increase tobacco sales among the LGBTQ+ community.

The Southern Nevada Health District Tobacco Control Program works to prevent youth and young adult initiation, eliminate exposure to secondhand smoke, promote quitting and eliminate tobacco-related health disparities.



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