

This newsletter provides monthly updates, current events and information from the Southern Nevada Health District's Tobacco Control Program. The goal of our program is to create a smoke and vape-free community where we can live, work, learn and play – Healthy!

Spotlights



Communities In Schools Vaping Prevention Presentation

The SNHD Tobacco Control Program partnered with Communities in Schools of Nevada to host an educational training presentation for CIS coordinators regarding the importance of vaping prevention and promoting tobacco-free lifestyles to students.

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Market Trends Event: Smoke-Free Multi-Unit Housing

The SNHD Tobacco Control Program is attending the 2025 Market Trends event to promote smoke-free policies in multi-unit housing communities in Southern Nevada. At this event, staff spoke with property managers and offered free educational resources to increase access to smoke-free housing.

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Island eNVy 'Ewalu Club Community Event

The SNHD Tobacco Control Program's Native Hawaiian and Pacific Islander initiative, **Island** eNVy, partnered with the UNLV 'Ewalu Club to offer a free community event promoting tobacco-free lifestyles.

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Smoke and Vape-free Events



Noche De Steam Community Event

The SNHD Tobacco Control Program's Hispanic and Latinx initiative, Por Mi Por Ti Por Nosotros, is partnering with Mater Academy East Las Vegas to bring a STEAM and cultural family night to families. This event will provide educational resources and promote tobacco-free lifestyles to parents and students.

In The Field



NIAA Athletic Director Conference

The SNHD Tobacco Control Program's youth vaping prevention initiative, BreakDown, partnered with the Nevada Interscholastic Athletic Association for their annual Athletic Director Conference. This event promoted the importance of tobacco-free lifestyles for youth, reaching Athletic Directors for high schools throughout Southern Nevada.

Fast Facts



Smoking is the largest preventable cause of death among women nationwide, resulting in

200,000
deaths from smoking-related

diseases every year.

More than

1 IN 10

women smoke
nationwide.



11.9% of women smoke in Nevada.

Women who smoke are ~3x more likely to die

While women smoke less than men, smoking rates among women have not declined as quickly as rates for men.



Smoking is associated with an increased risk of breast cancer, cardiovascular disease, and lung cancer.

- Women who smoke are more than **twice a** s likely to have a heart attack than women who have never smoked.
- Women with breast cancer who smoked
 died from breast cancer at twice the rate of those who never smoked.
- Women who smoke have ~26x the risk
 of lung cancer death than women



Smoking before, during, or after pregnancy can cause serious health issues among women and their children.

- Difficulty becoming pregnant
- High risks for ectopic pregnancy
- Increased risk for miscarriage
- Babies born with low birth weight or too early
- Higher rates of stillbirth
- Greater risk of sudden infant death syndrome
- Greater risk of severe respiratory illnesses and ear infections in children

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below to view the full document.

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In The News

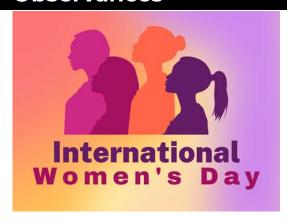


"Tobacco use declines despite tobacco industry efforts to jeopardize progress"

While the numbers have steadily decreased over the years the world will make it to a 25% relative reduction in tobacco use by 2025, missing the global goal of 30% reduction from the 2010 baseline. WHO urges countries to continue putting in place tobacco control policies and continue to fight against tobacco industry interference.

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Observances



International Women's Day

International Women's Day is a global holiday celebrated annually on March 8th, bringing attention to issues such as gender equality and women's health. Tobacco use poses a serious risk of early death and disease for women. Unfortunately, women have been targeted with extensive tobacco marketing.

The Southern Nevada Health District Tobacco Control Program works to prevent youth and young adult initiation, eliminate exposure to secondhand smoke, promote quitting and eliminate tobacco-related health disparities.



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