



This newsletter provides monthly updates, current events and information from the Southern Nevada Health District's Tobacco Control Program. The goal of our program is to create a smoke and vape-free community where we can live, work, learn and play – Healthy!

Spotlights



Por Mi Por Ti Por Nosotros New Media Campaign

The SNHD Tobacco Control Program's Hispanic and Latinx initiative, **Por Mi Por Ti Por Nosotros**, has **launched a new media campaign to promote tobacco cessation**. This campaign includes TV, radio, web, social media, and billboards.

[LEARN MORE](#)



BreakDown Youth Vaping Prevention Lunch Takeover Tour

The SNHD Tobacco Control Program's youth vaping prevention initiative, BreakDown, **has hosted 20+ lunch takeover events at public high schools in Southern Nevada this spring**. At these events, staff shared information about the health risks of vaping and encouraged vape-free lifestyles. Over 25,000 students were reached at these events.

[LEARN MORE](#)

Smoke and Vape-free Events



Extravaganza Event at Mater Academy

The SNHD Tobacco Control Program's Hispanic and Latinx initiative, Por Mi Por Ti Por Nosotros, is partnering with Mater Academy East Las Vegas to bring a Easter Extravaganza to local families. This event will provide educational resources and promote tobacco-free lifestyles to parents and students.



Fiesta en el Parque Dia del Niño Event

The SNHD Tobacco Control Program's Hispanic and Latinx initiative Por Mi Por Ti Por Nosotros, partnered with Fiesta 98.1 radio station on their upcoming Fiesta en el Parque Dia del Niño event. This event will feature family friendly activities and live music. The event will also be smoke and vape-free.

In The Field



Agents of Change Summit

The SNHD Tobacco Control Program staff attended the Rescue Agency's Agents of Change Summit in San Diego, California. This event promoted the importance of culturally-competent tobacco prevention and cessation messaging.




CSN Health and Wellness Fair

The SNHD Tobacco Control Program staff attended the College of Southern Nevada's Health and Wellness Fair to promote the adoption of a comprehensive tobacco-free campus policy.

Fast Facts


SOUTHERN NEVADA HEALTH DISTRICT
TOBACCO CONTROL PROGRAM



ENVIRONMENTAL IMPACTS


Tobacco not only harms the health of individuals. **IT ALSO ENDANGERS THE HEALTH OF THE ENVIRONMENT.**

Cigarette butts are the second most littered item on earth, with **~4.5 trillion cigarette butts** polluting the environment every year. This totals **750,000 TONS OF TOXIC WASTE.**



Smoking releases hazardous pollutants into the environment, contaminating it with toxic chemicals and heavy metals.

Tobacco waste leaches nicotine, arsenic, and heavy metals into the soil and water before turning into **microplastic pollution.** Microplastics contaminate the food and water humans consume, resulting in **exposure to chemicals linked to reproductive harm, obesity, organ problems, and developmental delays in children.**



E-cigarette waste may be a worse environmental threat than cigarette butts, as it contains circuitry, single-use plastic cartridges, metal, batteries, and toxic chemicals.

E-cigarette waste cannot biodegrade. Currently, **there is no standardized way to recycle e-cigarettes** in the U.S., worsening the environmental impact of these products.

~600 MILLION TREES are chopped down by the tobacco industry every year, adding carbon dioxide to the air and preventing the absorption of existing pollutants.

This is a limited preview of the infographic. Please click the button below to view the full document.

[VIEW FULL INFOGRAPHIC](#)

In The News



"Nevada Clean Indoor Air Act is under attack by Assembly Bill 76"

Next year marks the 20th anniversary of the Nevada Clean Indoor Air Act (NCIAA). The NCIAA was the direct result of a majority of voters turning out to help eliminate cancer-causing secondhand smoke in our state. The NCIAA ushered in a new era of smoke-free places like restaurants, grocery stores, and theaters. [Assembly Bill 76](#) of the 2025 Legislative Session seeks to weaken the act by authorizing smoking in cannabis consumption lounges.

[LEARN MORE](#)



"Black History Month Festival: Thousands celebrate community, more at Springs Preserve"

The SNHD Tobacco Control Program's African American initiative, Because We Matter LV, was highlighted in the Las Vegas Review Journal for its participation in the Springs Preserve Black History Festival. Staff shared tobacco cessation and prevention information with attendees, reaching thousands.

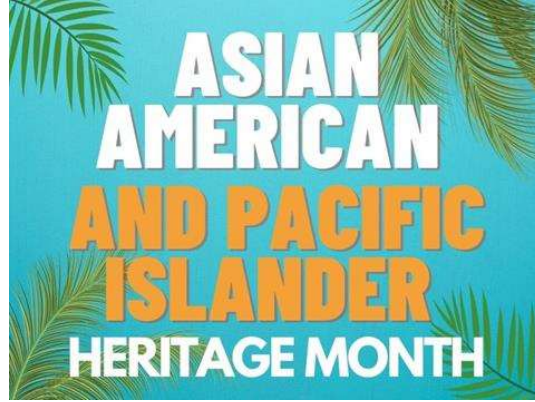
[LEARN MORE](#)

Observances



Cannabis Awareness Month

With approximately 48.2 million users, cannabis use may have a wide range of health effects on the body and brain. In fact, about 1 in 10 cannabis users will become addicted. For people who begin using before age 18, the number rises to 1 in 6.



Asian-American and Pacific Islander Heritage Month (May Day)

Asian American and Pacific Islander (AAPI) populations experience significant disparities in tobacco use rates and health effects. In fact, lung cancer is the leading cause of cancer death among AAPI populations.



Minority Health Month

The tobacco industry uses tailored marketing to target minority populations based on race, ethnicity, sexual orientation, behavioral health status, and more. Minority groups also often experience elevated exposure to secondhand smoke.

The Southern Nevada Health District Tobacco Control Program works to prevent youth and young adult initiation, eliminate exposure to secondhand smoke, promote quitting and eliminate tobacco-related health disparities.



get**healthy**clarkcounty

f Share

in Share

✉ Forward

Southern Nevada Health District
Tobacco Control Program
280 S. Decatur Blvd, Las Vegas, NV, 89107
tobaccoprogram@snhd.org
702-759-1270

[Preferences](#) | [Unsubscribe](#)