



This newsletter provides monthly updates, current events and information from the Southern Nevada Health District's Tobacco Control Program. The goal of our program is to create a smoke and vape-free community where we can live, work, learn and play – Healthy!

Spotlights



New Smoke-free Business Policy Expansion Campaign

The SNHD Tobacco Control Program has developed a **new campaign to reduce secondhand smoke exposure** in Southern Nevada. A mailer will be sent out to pre-identified businesses to encourage business owners to adopt smoke-free minimum distance policies. This campaign will also offer local business owners smoke-free signage at no cost via the SNHD Tobacco Control Program's online storefront.

[LEARN MORE](#)



New BreakDown Vaping Prevention Athlete Training Videos

The SNHD Tobacco Control Program's teen vaping prevention initiative, BreakDown, **developed five new training videos to promote vape-free lifestyles among student athletes** in Southern Nevada. In partnership with local high school sports teams, BreakDown is utilizing these training videos to promote vape-free lifestyles throughout the fall sports season.

WATCH FOOTBALL TRAINING

WATCH CHEER TRAINING



Por Mi Por Ti Por Nosotros Business Partnerships

The SNHD Tobacco Control Program's Hispanic and Latinx initiative, Por Mi Por Ti Por Nosotros is **partnering with Latino-owned business in Southern Nevada to promote tobacco and vape-free lifestyles** through culturally appropriate resources.

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Smoke and Vape-free Events



Ohana Outing - Women's Volleyball Polynesian Night

The SNHD Tobacco Control Program's Native Hawaiian and Pacific Islander initiative, Island eNvy, is hosting community members to attend Polynesian Night - a women's volleyball match between UNLV and the University of Hawai'i. This smoke and vape-free event will promote culturally appropriate cessation resources and tobacco-free lifestyles to families.



Multicultural Event Mater Bonanza

The SNHD Tobacco Control Program's Hispanic and Latinx initiative, Por Mi Por Ti Por Nosotros, partnered with Mater Academy Bonanza on a Multicultural event. The event will promote culturally appropriate cessation resources and tobacco-free lifestyles to families.



El Grito Event

The SNHD Tobacco Control Program's Hispanic and Latinx initiative, Por Mi Por Ti Por Nosotros, is participating in El Grito Event to promote tobacco and vape-free lifestyles through culturally appropriate resources.



Mariana's Supermarket Street Hits

The SNHD Tobacco Control Program's Hispanic and Latinx initiative, Por Mi Por Ti Por Nosotros is partnering with Fiesta Radio 98.1 to promote tobacco and vape-free lifestyles at Mariana's Supermarket during street hits.



MPC Fiestas Patrias Event

The SNHD Tobacco Control Program's Hispanic and Latinx initiative, Por Mi Por Ti Por Nosotros is partnering with the Mexican Patriotic Committee Fiestas Patrias Event to promote tobacco and vape-free lifestyles through culturally appropriate resources.

Upcoming Conference



Registration Now Open: Agents of Change Summit 2025

The 2025 Agents of Change Summit features new research, case studies, technologies, and insights to help public health professionals change health behaviors in their communities. Designed specifically for those who challenge the status quo, the Summit will equip practitioners with the latest evidence-based strategies and technological tools to inspire health behavior change in communities large and small.

[REGISTER](#)

In The Field



HISPANIC HERITAGE NIGHT SPONSORED BY BANK OF AMERICA



Las Vegas Aviators vs. Round Rock Express
Saturday, September 7, 2024 - 7:05 PM



Las Vegas Ballpark Hispanic Heritage Night

The SNHD Tobacco Control Program's Hispanic and Latinx initiative, Por Mi Por Ti Por Nosotros, partnered with the Las Vegas Ballpark on its first Hispanic Heritage Night celebration. The event will promote culturally appropriate cessation resources and tobacco-free lifestyles to families.



The Nevada State Medical Association (NSMA) Annual Meeting will take place September 20-22nd, 2024 at The M Resort in Henderson, NV. This meeting provides you with a unique opportunity to network with physician leaders of all specialties from across Nevada. These physicians gather to evaluate policy proposals including critical issues that most affect medical practice and public health. The meeting includes a Friday night Welcome dinner, a student/resident poster contest, a CME program and our **Presidential Installation Gala** which features award presentations and the installation of our 120th President, Joseph Adashek, MD.

Nevada State Medical Association Meeting

The SNHD Tobacco Control Program is participating in the Nevada State Medical Association's Annual Meeting & Scientific Session to promote tobacco cessation intervention and resources to local health care providers.

Fast Facts



YOUTH RISK BEHAVIOR SURVEY

The purpose of the Youth Risk Behavior Survey (YRBS) is to assess priority health risk behaviors, specifically the **preventable behaviors that contribute to the leading causes of morbidity and mortality.**

Health risk behaviors are often established during childhood and adolescence and extend into adulthood. **Tobacco use is an important contributing factor** associated with this assessment.

Fortunately, 2023 data show that **tobacco use has declined among youth in Clark County, Nevada.** In fact, Clark County's average tobacco use rates are **currently lower than Nevada's statewide average.**

High school students who smoked cigarettes during the 30 days before the survey
Clark County: 2.6% Nevada: 2.9%

High school students who used electronic vapor products during the 30 days before the survey
Clark County: 12.7% Nevada: 15.1%

While tobacco use rates have decreased since 2019, the **number of students who used electronic vapor products on 20 or more days in the past 30 days has increased.**

High school students who used electronic vapor products on 20 or more days during the 30 days before the survey
Clark County: 25.7% Nevada: 32.3%

Additionally, Clark County's average cannabis use rates are **slightly lower than Nevada's statewide average.**



High school students who used marijuana during the 30 days before the survey
Clark County: 11.9% Nevada: 13.7%

This is a limited preview of the infographic. Please click the button below to view the full document.

[VIEW FULL INFOGRAPHIC](#)

In The News



"Any use of marijuana linked to higher risk of heart attack and stroke, study says"

Smoking, vaping or eating marijuana is linked to a significantly higher risk of heart attack and stroke, even if a person had no existing heart conditions and did not smoke or vape tobacco, a new study found.

[LEARN MORE](#)

Observances



Hispanic Heritage Month

Hispanic Heritage Month is September 15th - October 15th, honoring the cultures and history of Hispanic and Latino Americans. Tobacco remains the #1 cause of preventable disease and death among Hispanic/Latinx populations, making cessation efforts crucial to supporting the health and well-being of the Hispanic/Latinx community.



National Recovery Month

September is National Recovery Month — a month dedicated to providing education on substance use treatment and mental health services. Quitting smoking can improve both mental health and substance use disorder recovery outcomes.

The Southern Nevada Health District Tobacco Control Program works to prevent youth and young adult initiation, eliminate exposure to secondhand smoke, promote quitting and eliminate tobacco-related health disparities.



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