



This newsletter provides monthly updates, current events and information from the Southern Nevada Health District's Tobacco Control Program. The goal of our program is to create a smoke and vape-free community where we can live, work, learn and play – Healthy!

Spotlights



Play Hard, Breathe Easy Smoke-free Parks Initiative

The SNHD Tobacco Control Program's **smoke-free parks initiative - Play Hard, Breathe Easy - aims to increase access to smoke-free public parks and recreational areas in Clark County**, creating healthier, cleaner, and safer environments for everyone. Through this initiative, the SNHD Tobacco Control Program has launched a new website to educate the public and issue stakeholders on the benefits of smoke-free recreational spaces.

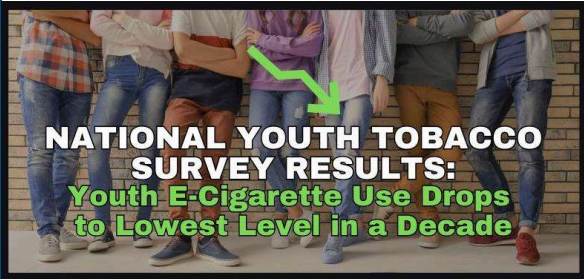
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Nevada Association of Student Councils Partnership

The SNHD Tobacco Control Program's youth vaping prevention initiative, **BreakDown**, has established a partnership with the **Nevada Association of Student Councils**. Staff attended the Southern Nevada Student Council Presidents Meeting to promote vape-free lifestyles to high school students throughout Southern Nevada.

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NYTS Results: Significant Drop in Youth E-Cigarette Use

Half a million fewer U.S. youth reported current use of e-cigarettes in 2024 compared to 2023, according to new data from the National Youth Tobacco Survey. Findings demonstrated a significant drop in the number of U.S. middle and high school students who reported current e-cigarette use – a decrease from 2.13 million (7.7%) youth in 2023 to 1.63 million (5.9%) youth in 2024. This decline was largely driven by reduced e-cigarette use among high schoolers (1.56 million to 1.21 million).

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Smoke and Vape-free Events



Because We Matter Movie Night

The SNHD Tobacco Control Program's African American initiative, Because We Matter LV, is hosting a smoke-free movie night at Lorenzi Park. This event will promote smoke-free lifestyles and share cessation resources.



Fiesta En El Parque

The SNHD Tobacco Control Program's Hispanic and Latinx initiative, Por Mi Por Ti Por Nosotros, partnered with the Fiesta 98.1 radio station on their upcoming Fiesta en el Parque event in October. This event will be smoke and vape-free.



S.T.O.M.P. Breaking the Silence: Empowering Voices, Transforming Lives

The SNHD Tobacco Control Program's African American initiative, Because We Matter LV, will participate in Las Vegas Alumnae Chapter of Delta Sigma Theta Sorority presents S.T.O.M.P. Breaking the Silence: Empowering Voices, Transforming Lives.

In The Field



Las Vegas Pride Festival

The SNHD Tobacco Control Program's LGBTQIA+ Initiative, CRUSH, has partnered with the Southern Nevada Association of PRIDE to make the 2024 Las Vegas Pride Festival on October 11th smoke and vape-free. Pride is a celebration of people coming together in love and friendship to show how far LGBTQ+ rights have come, and that there is still work to be done.



Because We Matter Business Partnerships

The SNHD Tobacco Control Program's African American initiative, Because We Matter LV, is partnering with black-owned business in Southern Nevada to promote tobacco and vape-free lifestyles through culturally appropriate resources.



MOVIE MADNESS
EVENT STARTS AT
6:00PM

FREE family event outdoors, under the stars
BYO blankets & chairs!

October

4th: Coco
Aliante Nature Discovery Park
2627 Nature Park Dr. 89084

18th: Leo
Municipal Par 3 Golf Course -
324 East Brooks Ave. 89030

 NORTH LAS VEGAS

PLEASE, NO ALCOHOL, SMOKING, E-CIGARETTES, VAPING,
HIGH-BACK CHAIRS, TABLES OR UMBRELLAS.
Call 702-633-2418 for more information.

North Las Vegas Movie Madness

The City of North Las Vegas is hosting Movie Madness Events throughout the month of October. These smoke-free and vape-free events will offer family fun to local residents in Southern Nevada.

Fast Facts

SOUTHERN NEVADA HEALTH DISTRICT
TOBACCO CONTROL PROGRAM



HISPANIC/LATINX

TOBACCO USE IS THE NUMBER ONE CAUSE of preventable disease, disability, and death among Hispanic/Latinx populations.

10.9% of Hispanic adults in Nevada currently smoked as of 2020.



Lung cancer is the leading cause of cancer death among Hispanic men and the second leading cause among Hispanic women.

Each year, more than 43,000 Hispanic/Latinx individuals are diagnosed with tobacco-related cancer, and **MORE THAN 18,000 DIE** as a result.

Smoking rates are significantly higher among U.S.-born Hispanics than among foreign-born Hispanics in the United States.



In Nevada, Hispanic/Latinx high school students use tobacco products at a higher rate than any other race.

E-cigarettes are the most used tobacco product among Hispanic/Latinx students.

23.2% of Hispanic/Latinx high school students use e-cigarettes.

13.1% of Hispanic/Latinx middle school students use e-cigarettes.

This is a limited preview of the infographic. Please click the button below to view the full document.

In The News



"Effort to outlaw casino smoking - Letter urges NGC to end practice"

Anti-smoking advocates are calling on Nevada gaming officials to put an end to smoking inside casinos and gambling establishments.

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Observances



Healthy Lung Month

Healthy Lung Month aims to increase awareness and education in support of good lung health. Smoking is the #1 cause of lung cancer. In fact, smoking is responsible for almost 90% of lung cancer deaths.



Breast Cancer Awareness Month

Breast Cancer Awareness Month aims to raise awareness for breast cancer, including prevention and early detection. Smoking is linked to a higher risk of breast cancer in women, and can increase complications from breast cancer treatment.



Hispanic Heritage Month

Hispanic Heritage Month is September 15th - October 15th, honoring the cultures and history of Hispanic and Latinx Americans. Tobacco remains the #1 cause of preventable disease and death among Hispanic/Latinx populations, making cessation efforts crucial to supporting the health and well-being of the Hispanic community.

The Southern Nevada Health District Tobacco Control Program works to prevent youth and young adult initiation, eliminate exposure to secondhand smoke, promote quitting and eliminate tobacco-related health disparities.



get**healthy**clarkcounty



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