



*This newsletter provides monthly updates, current events and information from the Southern Nevada Health District's Tobacco Control Program. The goal of our program is to create a smoke and vape-free community where we can live, work, learn and play – Healthy!*

## Spotlights



### My Life, My Quit Posters for Middle and High Schools

The SNHD Tobacco Control Program developed a series of educational posters promoting My Life, My Quit cessation resources for middle and high schools in Southern Nevada. These posters are available free of charge for educators via the Get Healthy Clark County website.

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### 23rd Annual Las Vegas Juneteenth Festival

The SNHD **Because We Matter African American initiative** has partnered with the **23rd Annual Juneteenth Festival**. Juneteenth (short for “June

Nineteenth”) commemorates the effective end of slavery in the United States. This will be a festival of music, art, dance, rhythm, and culture. This event will offer food, live performances, and fun for the whole family.

Because We Matter will encourage tobacco-free lifestyles and promote available tobacco cessation resources at this signature community event. The festival will be held on Saturday, June 15th. This event is free and open to the public.

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## BreakDown Athletic Partnerships

The SNHD Tobacco Control Program's **teen vaping prevention initiative, BreakDown, has partnered with 130+ local high school sports teams** to promote vape-free lifestyles throughout the 2023-2024 academic year. Through these partnerships, staff successfully provided vaping prevention training to 4,200+ student athletes this school year.

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## Smoke and Vape-free Events



[Jazz In The Park Festival](#)

The SNHD Tobacco Control Program's African American initiative, Because We Matter continues its partnership with the 2024 Jazz In the Park Festival to offer performances every Saturday from May 11th - June 8th. These events are smoke and vape-free.



### 4th Annual Southern Nevada Neighborhood Awards

The SNHD Tobacco Control Program's African American initiative, Because We Matter, is partnering with 4th Annual Southern Nevada Neighborhood Awards to promote tobacco-free lifestyles and the Nevada Tobacco Quitline. This event is smoke and vape-free.

## In The Field



### 2024 CDC DNPAO National Training

In May, staff attended the 2024 CDC DNPAO National Training in Atlanta, Georgia for our Racial and Ethnic Approaches to Community Health (REACH) program grant. Staff member Malcolm Ahlo represented SNHD in the tobacco control and prevention tracks to share strategies and connect with other REACH grant recipients.

# Fast Facts

SOUTHERN NEVADA HEALTH DISTRICT  
TOBACCO CONTROL PROGRAM



## LGBT

### TOBACCO USE IS THE LEADING CAUSE

of preventable disease, disability, and death in the United States and the lesbian, gay, bisexual, and transgender (LGBT) community is especially at risk.



**Too often, LGBT safe spaces are polluted by tobacco smoke.**

A 2011 assessment of bars and nightclubs in Las Vegas, Nevada found that patrons of LGBT venues had a **38% HIGHER CHANCE** of being exposed to secondhand smoke than patrons of non-LGBT venues.

**14.2%** of lesbian, gay, and bisexual middle and high school students currently use tobacco, compared to 7.9% of straight students nationwide.

**18.9%** of transgender middle and high school students currently use tobacco, compared to 8.2% of cisgender students nationwide.

**26.0%** of lesbian, gay, bisexual, and questioning high school students currently used electronic vapor products in 2019, compared to 21.6% of straight students in Nevada.

**37.7%** of transgender and questioning high school students currently used electronic vapor products in 2019, compared to 21.9% of cisgender students in Nevada.

*This is a limited preview of the infographic. Please click the button below to view the full document.*

[VIEW FULL INFOGRAPHIC](#)

# In The News



***"Decadeslong push to end smoking in casinos finds new audience: shareholders"***

Shareholders in Caesars Entertainment, Boyd Gaming and Bally's Corp. are voting over the next two months on proposals that could end smoking inside the companies' casinos on the Strip, downtown, Lake Tahoe and in local customer markets.

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# Observances



# WORLD ENVIRONMENT DAY

## **World Environment Day**

World Environment Day is celebrated on June 5th to encourage action to protect the environment. The environmental impacts of tobacco are vast and growing, with 4.5 trillion cigarette butts polluting the environment every year.



## **LGBTQ+ Pride Month**

LGBTQ+ pride is the promotion of the dignity, equality, and increased visibility of lesbian, gay, bisexual, and transgender people. The tobacco industry uses predatory marketing tactics to increase tobacco sales among the LGBTQ+ community.



## Men's Health Month

Men's Health Month is observed in June to encourage healthy lifestyles among men. Smoking kills an estimated 278,544 men in the United States each year.

*The Southern Nevada Health District Tobacco Control Program works to prevent youth and young adult initiation, eliminate exposure to secondhand smoke, promote quitting and eliminate tobacco-related health disparities.*



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