



This newsletter provides monthly updates, current events and information from the Southern Nevada Health District's Tobacco Control Program. The goal of our program is to create a smoke and vape-free community where we can live, work, learn and play - Healthy!

Spotlights



INSPIRE 2024 - Island eNVy Youth Summit

INSPIRE is a 4-day Native Hawaiian and Pacific Islander Youth Summit that will be hosted by Island eNVy from July 7th - 10th. Island eNVy is an initiative created by the SNHD Tobacco Control Program to address the high prevalence of tobacco use among the Native Hawaiian and Pacific Islander community. The INSPIRE Youth Summit will emerge participants to cultural enrichment and educational experiences that will include topics such as hula, ukulele, history, language and health.

[LEARN MORE](#)



Attracting Addiction - It's Why Kids Try Campaign

SNHD staff actively participates in Attracting Addiction, a statewide initiative to share information on the dangers of flavored tobacco. **Attracting Addiction recently launched a new campaign, "It's Why Kids Try," to highlight the tobacco industry's predatory marketing of flavored products to appeal to youth.**

[LEARN MORE](#)



Las Vegas PRIDE - Partnership & President Statement

The President of Las Vegas PRIDE recently issued a statement highlighting the organization's partnership with CRUSH, the SNHD Tobacco Control Program's LGBT initiative:

*"Las Vegas PRIDE has found great success in raising awareness for and promoting the positive image of smoke-free lifestyles. **Through our partnership with the Southern Nevada Health District's LGBTQ+ initiative called CRUSH, we have promoted and glamorized the ideal that smoke-free individuals are healthier, happier, and more desirable through positive, bright, and welcoming advertising and awareness campaigns.** We have experienced no negative impacts from our work together and have always found smoke-free environments and our campaigns to be well-received and an overall win for our organization, our community, and our general society.*

Through our ongoing smoke-free ad campaigns, we have seen great acceptance and adoption of smoke-free lifestyles as positive achievements within our community. We have seen an overall increase of smoke-free spaces and a decline in environments where smoking is allowed. Our participation as a smoke-free brand has had an overall positive impact on our community, our events, and our brand."

[LEARN MORE](#)

Smoke and Vape-free Events



LATINO YOUTH LEADERSHIP CONFERENCE
JULY 9TH - JULY 14TH, 2024

- ▶ EXPERIENCE STUDENT LIFE AND STAY AT THE DORMS AT UNLV.
- ▶ LEARN ABOUT COLLEGE, CAREERS, AND MORE!
- ▶ OPEN TO ALL HIGH SCHOOL JUNIORS & SENIORS
- ▶ COMPLETELY FREE

SCAN THE QR CODE OR VISIT OUR WEBSITE TO APPLY!

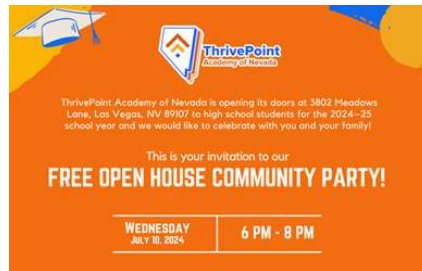
APPLICATION DUE: APRIL 26, 2024 AT 11 P.M.

LATINOYOUTHLEADERSHIP.ORG

Logos for UNLV, CSN, and other partners are shown at the bottom.

2024 Latino Youth Leadership Conference

The SNHD Tobacco Control Program's Hispanic/Latinx initiative, Por Mi Por Ti Por Nosotros, has partnered with the 2024 Latino Youth Leadership Conference to promote tobacco-free lifestyles.



ThrivePoint Academy of Nevada is opening its doors at 3802 Meadows Lane, Las Vegas, NV 89107 to high school students for the 2024-25 school year and we would like to celebrate with you and your family!

This is your invitation to our
FREE OPEN HOUSE COMMUNITY PARTY!

WEDNESDAY
JULY 10, 2024

6 PM - 8 PM

ThrivePoint Academy of Nevada Community Block Party

The SNHD Tobacco Control Program has partnered with the ThrivePoint Academy of Nevada's Community Block Party to promote tobacco-free lifestyles to parents, teachers, and youth.



BECAUSE WE MATTER
LIVE SMOKE AND VAPE-FREE

PRESENTS
A SMOKE-FREE SKATE NIGHT

THIS IS A SMOKE AND VAPE-FREE EVENT.

FREE ADMISSION

Crystal Palace Skating Center
3901 N Rancho Dr

July 15, 2024
6:30 p.m. - 9:30 p.m.

Because We Matter LV Skate Night

The SNHD Tobacco Control Program's African American initiative, Because We Matter LV, is hosting a free skate night to promote tobacco-free lifestyles.

In The Field



2024 Jazz In the Park Festival

The SNHD Tobacco Control Program's African American initiative, Because We Matter LV, partnered with the 2024 Jazz In the Park Festival to make all events smoke and vape-free.



2024 Juneteenth Festival

The SNHD Tobacco Control Program's African American initiative, Because We Matter LV, partnered with the 23rd Annual Las Vegas Juneteenth Festival to promote tobacco-free lifestyles. Staff was presented an award in recognition of Because We Matter LV's continued support of the Las Vegas Juneteenth Festival.

Fast Facts

SOUTHERN NEVADA HEALTH DISTRICT
TOBACCO CONTROL PROGRAM



TOBACCO FLAVORING

The flavors added to tobacco products are not safe to inhale.

While flavoring used in electronic vapor products may be labeled as a "food-grade" ingredient, these flavorings and additives can have numerous harmful effects on the body when heated or vaporized.



Flavoring masks the harshness of tobacco

to make smoking more tolerable while exposing the user to many harmful toxins. Tobacco flavoring can also contribute to a higher risk of nicotine dependence.

The FDA has banned mint and fruit flavors in cigarettes as well as flavored cartridge-based e-cigarettes. However, over

15,000 vape flavors

and menthol cigarettes are still on the market today.

About 90% of youth

who currently use e-cigarettes use flavored products. Fruit flavors are the most popular, followed by candy, desserts or other sweets, mint and menthol.

The tobacco industry adds flavoring to products to appeal to nonsmokers, youth, and young adults. In fact, flavored products are often the first tobacco products youth and young adults ever use.



This is a limited preview of the infographic. Please click the button below to view the full document.

[VIEW FULL INFOGRAPHIC](#)

In The News



"Many Young Adults Who Began Vaping as Teens Can't Shake the Habit"

New data on substance use among adults ages 18-24 suggests that many former teen vapers remain e-cigarette users. In fact, national vaping rates for young adults increased from 7.6% in 2018 to 11% in 2021.

[LEARN MORE](#)

Observances



World Lung Cancer Day

World Lung Cancer Day is observed annually on August 1st. Tobacco use is the #1 cause of lung cancer. It is estimated that lung cancer accounts for nearly one in five cancer deaths globally.

The Southern Nevada Health District Tobacco Control Program works to prevent youth and young adult initiation, eliminate exposure to secondhand smoke, promote quitting and eliminate tobacco-related health disparities.



get**healthy**clarkcounty



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