

SOUTHERN NEVADA HEALTH DISTRICT

TOBACCO CONTROL PROGRAM



NEWSLETTER
AUGUST 2024



This newsletter provides monthly updates, current events and information from the Southern Nevada Health District's Tobacco Control Program. The goal of our program is to create a smoke and vape-free community where we can live, work, learn and play - Healthy!

Spotlights

2023 NEVADA YOUTH RISK BEHAVIOR SURVEY



2023 Nevada Youth Risk Behavior Survey Results

The SNHD Tobacco Control Program developed a **new educational video highlighting findings of the 2023 Nevada Youth Risk Behavior Survey (YRBS)**. The purpose of the YRBS is to assess priority health risk behaviors among youth, specifically the preventable behaviors that contribute to the leading causes of morbidity and mortality. 2023 data show that tobacco use has declined among youth in Clark County, Nevada. In fact, Clark County's average tobacco use rates are lower than Nevada's statewide average.

[WATCH VIDEO](#)

An educational flyer with two main sections. The top section is titled 'HIDDEN IN PLAIN SIGHT' and features images of a desk with a chair, a desk with a chair, and a desk with a chair. The bottom section is titled 'MY LIFE, MY QUIT' and features a blue background with white text and icons. The overall theme is about recognizing hidden tobacco and vape products and the benefits of quitting.

Hidden In Plain Sight - Vaping Prevention Flyer

The SNHD Tobacco Control Program developed a **new educational flyer educating parents and**

guardians on how to identify various tobacco and vape products that target teens. This flyer is available to health care providers, as well as educators and administrators, via the SNHD Tobacco Control Program's free online storefront.

[LEARN MORE](#)

Smoke and Vape-free Events



2024 Festival de La Familia

SNHD Tobacco Control Program's Hispanic/Latinx Initiative Por Mi Por Ti Por Nosotros Partnered with Fiesta Radio station on the Festival de la Familia Back to School event. This free family-friendly event provides culturally tailored resources and promotes tobacco-free lifestyles to families in Southern Nevada.

In The Field





INSPIRE Island eNvy Youth Summit

The SNHD Tobacco Control Program's Native/Hawaiian initiative, Island eNvy, hosted its annual INSPIRE youth summit to address the high prevalence of tobacco use among the Native Hawaiian and Pacific Islander community. The INSPIRE Youth Summit emerged participants to cultural enrichment and educational experiences including topics such as hula, ukulele, history, language and health.



Because We Matter Skate Night

The SNHD Tobacco Control Program's African American initiative, Because We Matter LV, hosted a free Skate Night to promote tobacco-free lifestyles in Southern Nevada.



This virtual resource fair sponsored by the Nevada Minority Health and Equity Coalition's African American Workgroup will invite community organizations from around Nevada to share valuable health resources to promote wellness and informed health choices.

PANELIST

Norma Kea

Kindred Health Coaching

"Preventative power of movement"

Mekale Holmes

SNHD Because We Matter

"Steering critical topics in the African American Community"

Vickie Ives

Nevada Division of Public and Behavioral Health

"Behavioral, Clinic, and Adolescent Health"

Guy Girardin

Partner

"Advancing health equity in underserved communities"

ChaKhan Dews

Cleveland Clinic Low Rupture Center for Brain Health

MODERATOR

Will Rucker

REGISTER



bit.ly/4cdk9vm

NMHEC Virtual Resource Fair

The SNHD Tobacco Control Program's African American initiative, Because We Matter LV, is

participating in the Nevada Minority Health and Equity Coalition's Virtual Resource Fair to promote tobacco-free lifestyles.

Fast Facts

SOUTHERN NEVADA HEALTH DISTRICT
TOBACCO CONTROL PROGRAM



YOUTH RISK BEHAVIOR SURVEY

The purpose of the Youth Risk Behavior Survey (YRBS) is to assess priority health risk behaviors, specifically the **preventable behaviors that contribute to the leading causes of morbidity and mortality.**

Health risk behaviors are often established during childhood and adolescence and extend into adulthood. **Tobacco use is an important contributing factor** associated with this assessment.



Fortunately, 2023 data show that **tobacco use has declined among youth in Clark County, Nevada.** In fact, Clark County's average tobacco use rates are **currently lower than Nevada's statewide average.**



While tobacco use rates have decreased since 2019, **the number of students who used electronic vapor products on 20 or more days in the past 30 days has increased.**

High school students who used electronic vapor products on 20 or more days during the 30 days before the survey

Clark County: 25.7% Nevada: 32.3%

This is a limited preview of the infographic. Please click the button below to view the full document.

[VIEW FULL INFOGRAPHIC](#)

In The News



"FDA, Justice Department crack down on sale of illegal e-cigarettes by forming new task force"

Federal health officials are partnering with the US Department of Justice to fight the illegal sale and distribution of e-cigarettes. The US Food and Drug Administration and Justice Department announced the creation of a taskforce that includes representatives from the US Marshals Service, US Postal Inspection Service, the Federal Trade Commission and other agencies to target illegal sales and distribution of e-cigarettes.

[LEARN MORE](#)

Observances



NATIONAL BREASTFEEDING MONTH

National Breastfeeding Month

August is National Breastfeeding Month. Smoking can cause low milk supply, colic, and milk let-down issues. Additionally, chemicals in tobacco can be passed from a breastfeeding mother who uses tobacco to her infant through breast milk.

The Southern Nevada Health District Tobacco Control Program works to prevent youth and young adult initiation, eliminate exposure to secondhand smoke, promote quitting and eliminate tobacco-related health disparities.



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 Forward

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