



This newsletter provides monthly updates, current events and information from the Southern Nevada Health District's Tobacco Control Program. The goal of our program is to create a smoke and vape-free community where we can live, work, learn and play – Healthy!

Spotlights



BreakDown/NIAA Athlete Vaping Prevention Partnership

The SNHD Tobacco Control Program's youth initiative, BreakDown, **established a partnership with the Nevada Interscholastic Activities Association to promote vape-free lifestyles to Southern Nevada teens.** NIAA will promote vaping prevention messaging at all Southern Nevada sponsored events. NIAA will also promote BreakDown via social media, NIAA's app, newsletters, and email blasts.

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Dental Health Cessation Materials

The SNHD Tobacco Control Program **developed new dental health tobacco cessation materials to encourage tobacco-free lifestyles and promote the Nevada Tobacco Quitline.** These materials are now available to providers serving Southern Nevada via the Tobacco Control Program's free online storefront.

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Smoke & Vape-Free Events



Por Mi Por Ti Por Nosotros Viva Saludable LV Lights FC Game

The SNHD Tobacco Control Program's Hispanic/Latinx initiative, Por Mi Por Ti Por Nosotros Viva Saludable, partnered with the Las Vegas Lights FC to host a family friendly smoke-free event on September 2nd at the Cashman field. The event featured cessation resources and encouraged smoke-free lifestyles.



Fiestas Patrias

The SNHD Tobacco Control Program's Hispanic/Latinx initiative, Por Mi Por Ti Por Nosotros Viva Saludable partnered with the Mexican Patriotic Committee to make their 2023 Fiestas Patrias event smoke-free and vape-free. The event will offer live music, messaging to the Nevada Tobacco Quitline, mariachis, dancing and fun! The event will encourage tobacco-free lifestyles.



Island eNvy `Ohana Outing

The SNHD Tobacco Control Program's Native Hawaiian/Pacific Islander initiative, Island eNvy, is hosting an `Ohana Outing at the UNLV Rebels vs Hawaii Rainbow Warriors game on September 30,

2023. This smoke and vape-free event will promote tobacco-free lifestyles to local Native Hawaiians and Pacific Islanders in attendance.



Las Vegas Aviators Smoke-free Ballpark

The SNHD Tobacco Control Program provided technical assistance supporting the Las Vegas Ballpark to adopt a comprehensive smoke-free policy in 2022. The Ballpark is now promoting its smoke-free policy and the Nevada Tobacco Quitline at all Las Vegas Aviators home games throughout the 2023 season.

In The Field



SNHD Tobacco Control Program Strategic Planning Meeting

The SNHD Tobacco Control Program team met for their annual strategic planning session to plan goals and activities for the year in order to address tobacco control and prevention topics.



Because We Matter LV Church Partnerships

The SNHD Tobacco Control Program's African American initiative, Because We Matter LV, is partnering with 3 local church to promote tobacco-free lifestyles in September.

Fast Facts

SOUTHERN NEVADA HEALTH DISTRICT
TOBACCO CONTROL PROGRAM



SMOKE-FREE PARKS AND RECREATIONAL AREAS

While public parks and recreational areas help communities to live active lifestyles, **tobacco use in parks can result in less healthy environments** for the community to enjoy. Fortunately, smoke-free policies can be adopted to prohibit the use of combustible tobacco on park property.



There is no safe level of exposure to secondhand smoke.

Secondhand smoke is still harmful in outdoor public places, and can reach levels as high as in indoor facilities where smoking is permitted.

Children who are exposed to secondhand smoke are at an **increased risk for respiratory infections, more frequent and severe asthma, respiratory symptoms, and slowed lung growth.**

Each year,
480,000 deaths

are caused by smoking and exposure to secondhand smoke in the United States.

Smoke-free policies also help reduce litter in parks and recreational areas.

Cigarette butts are the most littered item worldwide, with over 4.5 trillion cigarette butts littered annually.

In parks, this can lead to extensive clean-up expenses and extra costs to taxpayers.

Improperly disposed tobacco products can **release toxic chemicals into soil and water**, harming animals and increasing the risk of fires.

As of 2017, there are
over 1,530 municipalities with smoke and vape-free parks nationwide.



This is a limited preview of the infographic. Please click the button below to view the full document.

[VIEW FULL INFOGRAPHIC](#)

In The News



"UNLV grad touts option for those looking to quit traditional cigarettes"

A new type of cigarettes was released that contain 95% less nicotine than their traditional counterparts is now being sold in Nevada. There are no claims about these products being "safe" for nicotine usage even reduced. VLN cigarettes may work against tobacco control efforts by potentially renormalizing smoking and increasing secondhand smoke exposure, especially around youth. Secondhand smoke from combustible cigarettes, like VLNs, remains unsafe.

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In The Research



"More Evidence That Comprehensive Smoke-free Laws Are a Good Idea: Less Youth Vaping"

Comprehensive 100% smoke-free laws and taxes are associated with less smoking among youth. A recent study found that adolescent vaping rates were 21.4% lower when the state had a purchase age restriction, and 55.0% lower when the state had a comprehensive tobacco smoking ban.

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Observances



Hispanic Heritage Month

Hispanic Heritage Month is September 15th - October 15th, honoring the cultures and history of Hispanic and Latino Americans. Tobacco remains the #1 cause of preventable disease and death among Hispanic/Latinx populations, making cessation efforts crucial to supporting the health and well-being of the Hispanic/Latinx community.



National Recovery Month

September is National Recovery Month — a month dedicated to providing education on substance use treatment and mental health services. Quitting smoking can improve both mental health and substance use disorder recovery outcomes.

The Southern Nevada Health District Tobacco Control Program works to prevent youth and young adult initiation, eliminate exposure to secondhand smoke, promote quitting and eliminate tobacco-related health disparities.



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