

Identification Verification

Now that you have reviewed the state and federal Laws and Compliance resource, you are ready to take the next step in how to properly verify the age of the consumer for the tobacco sale.

As a reminder, Nevada Revised Statutes [\(NRS\) 370.521](#) was updated effective January 1, 2023 to require all tobacco retailers and clerks to perform age verification on any person under the age of 40, through enhanced controls that utilize a scanning technology or other automated software based system to verify the person is 21 years of age or older. A person who violates this subsection is liable for a civil penalty of \$100 for each offense. If an ID is unable to be scanned, the “or automated software” language in the statute covers those scenarios. In those instances, automated software verification methods can be used. Many retailers have already implemented software-based age verification technology using Point of Sale (POS) systems that allow for manual entry of a consumer’s date of birth for age verification.

The provisions of this subsection do not apply to a person selling, distributing, or offering to sell cigarettes, cigarette paper or other tobacco products in a face-to-face transaction that occurs in an area within a casino where loitering by persons who are under 21 years of age is already prohibited pursuant to NRS 463.350. As used in this subsection, “casino” means an establishment which holds a nonrestricted license as defined in NRS 463.0177 and which is operating 16 or more slot machines together with any other game, race book or sports pool.

Acceptable Forms of Identification

State

A valid state driver's license, state identification card, permanent resident card, military identification card, passport, immigration card, or a valid tribal identification card which shows that the person is 21 years of age or older.

Federal

Unless otherwise required by state or local law, FDA recommends that retailers accept only government-issued photographic identification with the bearer's date of birth. (e.g., state-issued driver's license or identification card, military identification card, passport or immigration card) for establishing a legal age to purchase FDA regulated products.

NOTE: AN EXPIRED CARD IS NOT ACCEPTABLE!

NEW Nevada CARD

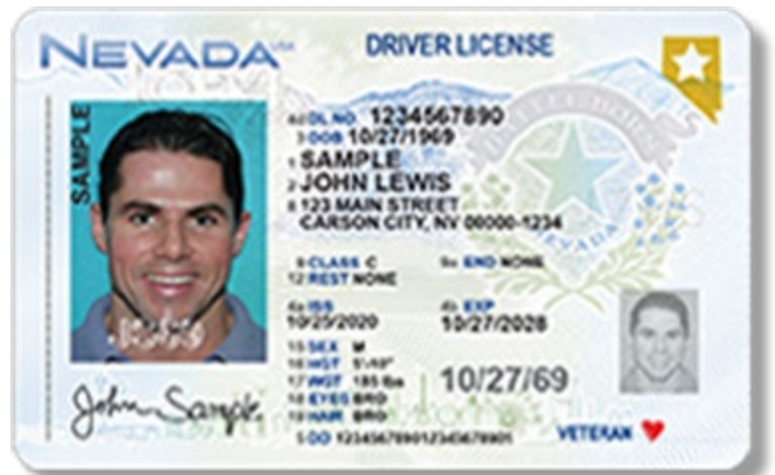
The new Nevada card design features the state's Battle Born insignia and the statehood year of 1864 complemented by a photo of the Sierra Nevada and the Las Vegas skyline. On the back is the Carson City skyline and the Playa in the Black Rock Desert.

The cards have numerous upgraded security features including a ghost photo, a laser engraving of the holder's initials and birth year and a restated date of birth that has a raised feel.

[Real ID](#) compliant cards show a gold Nevada outline with a star cut out. Standard cards are marked "NOT FOR REAL ID PURPOSES" and Driver Authorization Cards are marked "NOT VALID FOR ID." Cards are marked "LIMITED TERM" just below the Real ID indicator when immigration documents are used for proof of identity.

All Nevada cards issued September 1, 2021, or later feature the new design.

Please see dmv.nv.gov for comparisons of new cards vs. old cards.



Underage Identification Visual Characteristics



The identification card for a person who is underage is vertical, opposed to the horizontal design pictures above for adults over the age of 21. However, the backside of the minor driver's license or state ID card is displayed horizontally, like the adult version.

There is a red colored warning to the right of photo and under the date of birth that signifies the person is under the age of 21 or 18:

UNDER 21 UNTIL 00-00-0000
or
UNDER 18 UNTIL 00-00-0000

Other Forms of Identification

Permanent Resident Card

Official name: PERMANENT RESIDENT CARD

USCIS number

Photo of the Green Card holder

Country of birth

Last name

First name

Visa category

Date of birth

Sex

Fingerprint

Expiration date

Issue date



Military ID Card

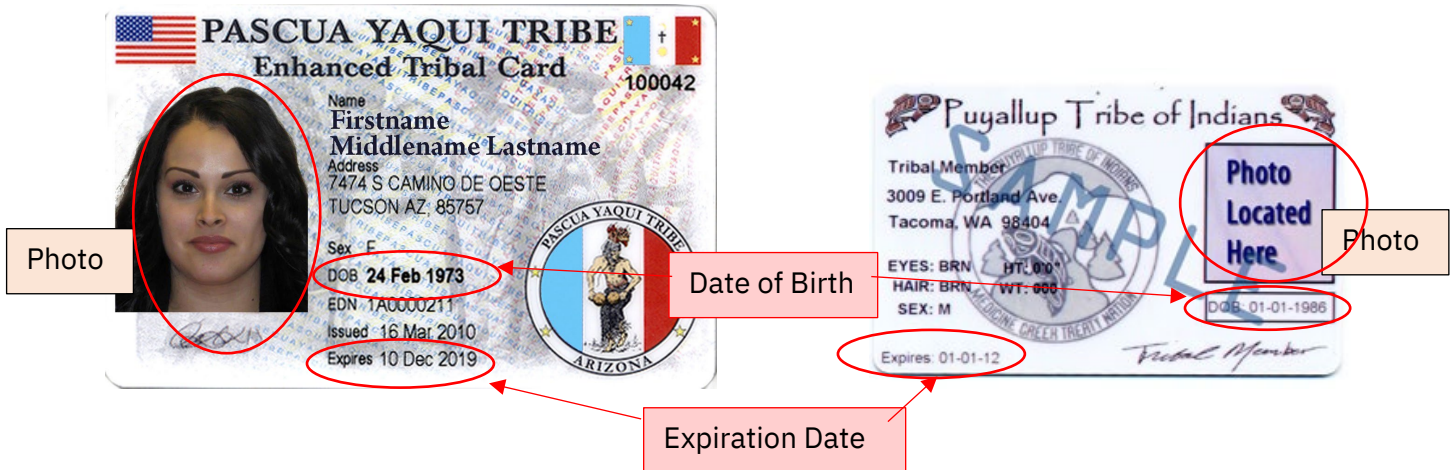
Photo



Ghost Image on Backside



Tribal ID Card



How to Verify Photo Authenticity

There are several ways in which verification of authenticity of a photo ID can be made. The following are what you should check for:

- Compare the photograph on the ID with the person standing in front of you and question discrepancies (the cardholder counts on the fact that a store clerk will be too busy to inspect the ID closely).
- Remember to use enhanced verification to verify the ID of consumers under the age of 40, such as scanning technology or automated software-based systems.
- Review and compare other physical descriptors like height and weight.
- Look for signs of duplicate cards, such as “DUPL” stamp.
- Watch for expired cards.
- Look for signs of deceit.
- Does the cardholder avoid eye contact, exhibit unusual hesitation when answering, behave nervously, attempt to intimidate, or do their eyes track upwards (as if to recall or make something up)?
- Check for altered photos and information.
- Physically inspect the ID (see more detail below)

Altered and Fake Identification

According to the [Louisiana Alcohol and Tobacco Control program](#), there are several signs you can check for which can determine if a photo ID has been altered. The following are some signs to check for:

- Any sign of tampering
- Peeling lamination
- Smudged print
- Differences in font on the date of birth or expiration date
- Raised spots or small shiny spots

The best way to spot fakes is to do a visual and physical examination of the ID in question, and to be familiar with what a real ID in your community looks like.

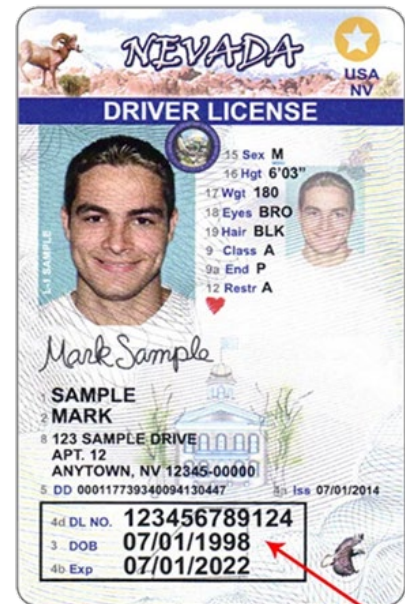
Often, fake IDs appear to be issued by a state other than where the ID will be used, hoping that the person checking the ID is unfamiliar with out-of-state IDs.

Use a feel test. Genuine IDs are not layered and are made of durable plastic. As a result, genuine IDs do not unravel or buckle. Fake IDs are often made with inferior products and layered. Fake IDs buckle or begin to peel apart when manipulated. Bending the edge or attempting to peel apart the ID can improve the chances of identifying a fake ID.

Compare security features. Holograms should flash in and out on a genuine ID. Look out for holograms that remain consistently illuminated, regardless of how much light is reflected on the card. This will indicate a fake ID.



Photo Altering



Over 21

This vertical, underage ID has been altered to remove the underage warnings and changed the date of birth to appear like the consumer is over 21.

Inspect both the front and back of the ID. Because often the maker of the fake ID does not put as much effort into the back, the back should be inspected as carefully as the front.

In accordance with NRS 370.521(3), use scanning technology or automated software-based systems to verify the identification information.

Most fake IDs, even high-quality fake IDs, will fail to recognize the ID or return a message that the ID cannot be verified when the magnetic strip is swiped.

Vendors of Age Verification Technology

Disclaimer of Liability and Endorsement

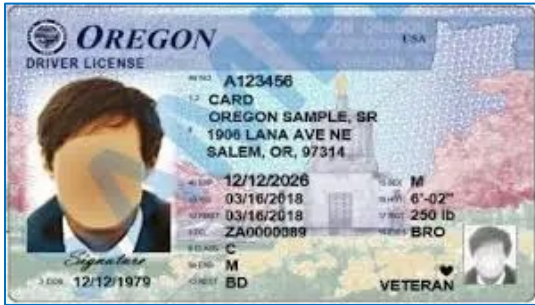
While the Department of Health and Human Services' Tobacco Control Program strives to make the information on this website (www.responsibletoabacconv.com) as timely and accurate as possible, the department makes no claims, promises or guarantees about the accuracy, completeness or adequacy of the contents of this site or content belonging to or originating from third parties or links to websites, and expressly disclaims liability for errors and omissions in the contents of this site or content belonging to or originating from third parties or links to websites.

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This resource is provided to assist merchant efforts to comply with Nevada amendment to NRS.370.521(3).

Cost – scanning technology	Low cost/free – automated software
https://www.idscanner.com/	https://age-verification.wecard.org/
https://minordecliner.com/	https://www.wecard.org/age-checker-app
https://veratad.com/	https://apps.apple.com/us/app/fda-age-calculator/id1128878035
https://www.semicron.com/	

Photo Identification of Nevada's Bordering States



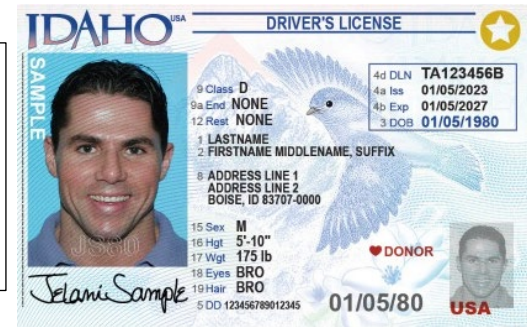
Oregon's licenses feature the state's capitol building, which is in the city of Salem. The license has 1 alpha and 6 or 7 numbers.

NOTE: Driver's licenses for those under 18 and 21 are vertical in each state.



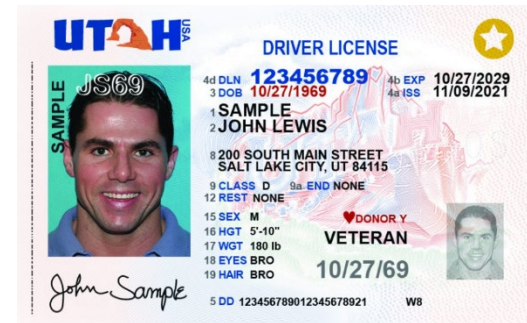
California's driver's license has many references to iconic state symbols, like the California gold rush, the California grizzly bear, and the state flower, the California poppy. The license has 1 alpha and 7 numbers.

Idaho's driver's license showcases the state bird, the mountain bluebird.



Arizona's driver's license features a Saguaro cactus in the landscape of the background. The license has one alpha and 8 numbers.

Utah's new driver's license features a stylized image of Angels Landing in Zion National Park.



References

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<https://azdot.gov/mvd/services/new-az/obtaining-driver-license>

California Department of Motor Vehicles. (2023). *What is REAL ID*.

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<https://dmv.nv.gov/dldesign.htm>,

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Training Module:
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Tobacco Control Program
Division of Public and Behavioral Health

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