



This newsletter provides monthly updates, current events and information from the Southern Nevada Health District's Tobacco Control Program. The goal of our program is to create a smoke and vape-free community where we can live, work, learn and play – Healthy!

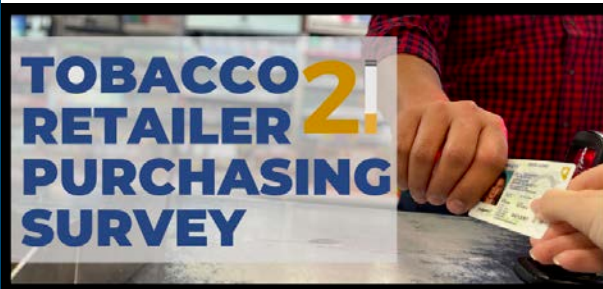
Spotlights



BreakDown Teen Vaping Prevention Ambassador Program

The SNHD Tobacco Control Program's **teen vaping prevention initiative, BreakDown**, has partnered with 60+ local high school students to promote vape-free lifestyles on their social media pages throughout the 2023-2024 school year. This campaign has resulted in over 38,000 impressions to date.

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Tobacco Retailer Purchasing Survey

The SNHD Tobacco Control Program is collaborating with community partners across Nevada **to conduct tobacco purchase assessments in tobacco retail settings statewide**. These tobacco purchase assessments will assess a retailer's adherence to Nevada's tobacco laws including ID verification. Additionally, tobacco retailers will be given a Tobacco Retailer toolkit filled with educational information on how to be a Responsible Retailer.

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Nevada Tobacco Control & Smoke-free Coalition President

The **Nevada Tobacco Control and Smoke-free Coalition Board of Directors** is composed of representatives from several key member organizations along with an executive committee that is elected annually. Malcolm Ahlo from the Southern Nevada Health District Tobacco Control Program was re-elected as the NTCSC President in 2024.

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In The Field



Tobacco-Free CSN Educational Outreach Events

Throughout the month of February, the SNHD Tobacco Control Program is conducting outreach on College of Southern Nevada campuses to support the adoption of a comprehensive tobacco-free policy.



Market Trends: Nevada State Apartment Association Event

The SNHD Tobacco Control Program is attending the Nevada State Apartment Association Market Trends event in February 2024 to promote smoke-free policy adoption in multi-unit housing communities located throughout Southern Nevada.

Fast Facts

SOUTHERN NEVADA HEALTH DISTRICT
TOBACCO CONTROL PROGRAM



WORLD NEWS ON TOBACCO

At least 34 countries ban the sale of e-cigarettes.



In Australia, e-cigarettes and e-liquids containing nicotine require a prescription.

Beginning January 2024, the importation of nonprescription vaping products—including those that do not contain nicotine—will be banned.



Vaping in public spaces is illegal in Colombia and Iran.



In Qatar, it is illegal to import, sell, purchase, and use e-cigarettes. Violation of this provision carries a fine of up to 10,000 Qatari Rials (US \$2,700) or imprisonment for three months.



In Canada, the law regulates specified contents of cigarettes, including: sugars and sweeteners, which are banned; menthol, mint, and spearmint; spices and herbs; ingredients that create the impression of health benefits, energy and vitality; and coloring agents.



In Ireland, smoked tobacco products must display one of 14 combined (text and picture) health warnings, occupying 65 percent of the front and back of the package.



Uganda has a comprehensive ban on all tobacco advertising and promotion, and explicitly bars government officials from accepting gifts of any kind from cigarette-makers.

This is a limited preview of the infographic. Please click the button below to view the full document.

[VIEW FULL INFOGRAPHIC](#)

Smoke and Vape-free Events



Black History Festival at Springs Preserve

The SNHD Tobacco Control Program's African American initiative, Because We Matter, is partnering with Springs Preserve for their Black History Festival in February 2024. This festival offers live music, dance performances, historic photo exhibits, and authentic African-American cuisine while promoting tobacco-free lifestyles.

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In The News



"Nevada flunks the American Lung Association report"

Nevada received F's in four out of the five public policies on which the American Lung Association grades states, according to the organization's

annual "State of Tobacco Control" report released January 24th.

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Observances



Black History Month

Black History Month honors the triumphs and struggles of African Americans throughout U.S. history. African Americans are targeted by the tobacco industry, contributing to the main causes of death in the Black community: heart disease, cancer, and stroke. The SNHD Tobacco Control Program's African American initiative, Because We Matter, is dedicated to improving health equity by sharing cessation and health education resources.



American Heart Month

February is American Heart Month, a time when all people can focus on their cardiovascular health. Tobacco use can permanently damage your heart and blood vessels, leading to cardiovascular disease. Fortunately, quitting benefits the heart and cardiovascular system.



National Cancer Prevention Month

National Cancer Prevention Month is an opportunity to raise awareness for tobacco-related cancer and highlight efforts to promote tobacco cessation. Tobacco use can cause cancer almost anywhere in the body.

The Southern Nevada Health District Tobacco Control Program works to prevent youth and young adult initiation, eliminate exposure to secondhand smoke, promote quitting and eliminate tobacco-related health disparities.



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