



This newsletter provides monthly updates, current events and information from the Southern Nevada Health District's Tobacco Control Program. The goal of our program is to create a smoke and vape-free community where we can live, work, learn and play - Healthy!

Spotlights



SNHD Smoke-Free Multi-Unit Housing Directory

The Southern Nevada Health District's Smoke-free Housing directory provides the Southern Nevada community with smoke-free housing options that range anywhere from low-income housing to luxury living. **The smoke-free housing directory now has over 60,000 smoke-free units listed.** Apartment communities can join this growing list by adopting voluntary smoke-free policies.

[LEARN MORE](#)



BreakDown Break The Vape Cessation Campaign

The SNHD Tobacco Control Program's teen vaping prevention initiative, BreakDown, created "**Break The Vape,**" a new cessation campaign encouraging teens to quit vaping. Ten commercials were created, each tailored to resonate with teens in Southern Nevada. These commercials are being released on BreakDown's social media pages throughout the school year to promote vape-free lifestyles.

[LEARN MORE](#)



Nevada Ranks in Top 10: Declining Smoking Rates by State

Recent findings from the CDC's BRFSS report show that Nevada smoking rates decreased by 38.9% from 2011 - 2018. **This places Nevada in the top ten states nationwide with the greatest decline in smoking rates, despite being ranked 47th of 48 states in tobacco prevention funding.** In fact, every state ranked above Nevada has comprehensive smoke-free laws for workplaces, and outspends Nevada by millions in tobacco control funding.

[LEARN MORE](#)

Smoke & Vape-Free Events



Christmas en el Barrio Event

The SNHD Tobacco Control Program's Hispanic/Latinx initiative, Por Mi Por Ti Por Nosotros Viva Saludable is collaborating with the Mexican Patriotic Committee to bring the 24th annual Christmas en el Barrio event. The smoke and vape-free event will offer live music, a toy giveaway and a family-friendly environment. The event will also encourage tobacco-free lifestyles.

In The Field



PMPT Day of the Dead Festival

On November 2nd, the SNHD Tobacco Control Program's Hispanic/Latinx initiative, Por Mi Por Ti Por Nosotros Viva Saludable, participated in a Day of the Dead festival to promote tobacco-free lifestyles. The Por Mi Por Ti Por Nosotros Viva Saludable team won first place in an alter contest at this event.



Save The Date: Because We Matter LV Tobacco-Free Summit

The SNHD Tobacco Control Program's African American initiative, Because We Matter LV, is hosting a Tobacco-Free Living Summit to promote vape-free lifestyles on January 31st, 2024.



Because We Matter LV Church Partnerships

The SNHD Tobacco Control Program's African American initiative, Because We Matter LV, is partnering with 2 local churches to promote tobacco-free lifestyles in December.

Fast Facts

SOUTHERN NEVADA HEALTH DISTRICT
TOBACCO CONTROL PROGRAM



TOBACCO RETAILER DENSITY

Greater tobacco retailer density has been linked with **lower life expectancies and higher age-adjusted mortality rates.**



The number of tobacco retailers per square mile is nearly **5x more in the lowest-income neighborhoods** than in the highest-income neighborhoods.

In lower-income neighborhoods, more tobacco retailers had advertisements for tobacco products, sold flavored cigars and cigarillos, and featured **tobacco advertisements targeting youth.**

Research has found **higher tobacco retailer density** in neighborhoods with a higher percentage of **African Americans**, as well as **individuals living below the poverty line.**

50%
of Las Vegas residents live within a half mile of a tobacco retailer.



Southern Nevada has 1858 tobacco retailers. That's **54 times the number of McDonald's stores** and **36 times the number of Starbucks stores** located in Las Vegas.

Nationally, **63% of public schools are within 1,000 feet** of a tobacco retailer.

In Las Vegas, **35% of public schools are within 1,000 feet** of a tobacco retailer.

This is a limited preview of the infographic. Please click the button below to view the full document.

[VIEW FULL INFOGRAPHIC](#)

In The News



"New Zealand's new government scraps world-leading smoking ban to fund tax cuts"

A year after passing a world-leading smoking ban designed to save thousands of lives and prevent new generations of young adults from smoking, New Zealand has announced a policy reversal.

[LEARN MORE](#)

Observances



National Human Rights Month

December is National Human Rights Month. Targeted by the tobacco industry, minority populations and youth often experience tobacco-related disparities. The SNHD Tobacco Control Program is dedicated to increasing access to smoke-free spaces and cessation support for residents of any race, ethnicity, age, sexual orientation, behavioral health status, and income.

The Southern Nevada Health District Tobacco Control Program works to prevent youth and young adult initiation, eliminate exposure to secondhand smoke, promote quitting and eliminate tobacco-related health disparities.



get**healthy**clarkcounty

 Share

 Share

 Forward

Southern Nevada Health District
Tobacco Control Program
280 S. Decatur Blvd, Las Vegas, NV, 89107
tobaccoprogram@snhd.org
702-759-1270

[Preferences](#) | [Unsubscribe](#)