



# Southern Nevada Health District (SNHD) Year 5 REACH GRANT ACHIEVEMENTS

SNHD worked with communities, coalitions and stakeholders on the following:

## NUTRITION

### HEALTHY NUTRITION STANDARDS



## ASSISTED

**1** faith-based food pantry implement the **Supporting Wellness at Pantries Program** and adopt a healthy nutrition standards policy.



### FOOD SYSTEMS



## IMPLEMENTED

**4** Pop-up Produce Stands that accepted **SNAP/EBT** & Senior Farmer's Market Nutrition Program Coupons.



## LAUNCHED

the Pilot Transportation Assistance Program for low-income seniors

**INCREASING** the voucher redemption by **81%** at the farmers markets.

## SUPPORTED SCHOOL GARDENS

by assisting **7** schools obtain **Producer Certificates** and **4** schools with **hydroponic garden systems** and materials.



## SUPPORTED

**1** New Food Market operating in a food desert including helping with refrigeration, Point-of Sale machines, promotion, and transportation assistance for customers.

## PHYSICAL ACTIVITY



## 2 NEW BIKE SHARE

### Stations Installed

expanding the **bike share network** to neighborhoods on the west side of the freeway and connecting everyday destinations with activity-friendly routes.



## CONTINUED

### Reduced Fare Bike Share

pass that provides discounts for SNAP recipients.



## SUPPORTED

## 259 SCHOOLS

with **Safe Routes to Schools Programs** that included:



Walk, Bike & Roll to School Days,



Nevada Moves Day, and Walk Audits.



REACH is a national program administered by the Centers for Disease Control and Prevention (CDC) to reduce racial and ethnic health disparities. Five community coalitions engaged in supporting REACH workplan. REACH efforts focused on 14 zip codes and 5 census tracts.



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## TOBACCO



### NEVADA TOBACCO QUILINE

PRIORITY POPULATION  
**CALL VOLUME OF 231**



Individuals attempting to quit tobacco use in **CLARK** County.

### NEW SMOKEFREE LOCATIONS



**2,078 APARTMENT UNITS & 26 WORKSITES**



in REACH zip codes have implemented **smoke & tobacco-free policies.**

Participated in **38** community events disseminating information on tobacco and secondhand smoke.

### ASSESSMENTS CONDUCTED

**101 TOBACCO RETAILER ASSESSMENTS**



in REACH zip codes to determine tobacco marketing activity levels aimed at vulnerable populations.

### CESSATION TRAINING

**344 HEALTHCARE PROVIDERS**



trained on how to assess patients for tobacco use.

## BREASTFEEDING



### TRAINING OPPORTUNITIES

### SCHOLARSHIPS AWARDED

**TO 4 NURSES & CHWS**

to become Certified Lactation Consultants, benefitting at least **150 new clients** from our priority populations.



### EVENTS

**COLLECTED 600oz OF MILK** during the Human Milk Donation Drive to commemorate Black Breastfeeding Week.

### SPONSORED

the Nurturing Naturally event, reaching over

**100 ATTENDEES**



### ALL REACH AREAS



**IMPLEMENTED MEDIA CAMPAIGNS**

that generated over

**3,883,149**



TV, Online, and Radio ad impressions

**353 & ATTENDED COMMUNITY EVENTS &**

meetings to promote and increase access to healthy nutrition, tobacco-free living, & physical activity resources.

