

## SOUTHERN NEVADA HEALTH DISTRICT TOBACCO CONTROL PROGRAM

## **TOBACCO RETAILER DENSITY**

Greater tobacco retailer density has been linked with **lower life expectancies and higher age-adjusted mortality rates.** 



The number of tobacco retailers per square mile is nearly **5x more in the lowest-income neighborhoods** than in the highest-

income neighborhoods.

## In lower-income neighborhoods,

more tobacco retailers had advertisements for tobacco products, sold flavored cigars and cigarillos, and featured **tobacco advertisements targeting youth.** 

Research has found higher tobacco retailer density in neighborhoods with a higher percentage of African Americans, as well as individuals living below the poverty line.

Low-income African American communities are more likely to have high tobacco retailer density than any other community.

**LGBTQ+ neighborhoods** have also been found to have a higher density of tobacco retailer outlets.

50% of Las Vegas residents live within a half mile of a tobacco retailer.



Southern Nevada has 1858 tobacco retailers. That's **54 times the number of McDonald's stores** and **36 times the number of Starbucks stores** located in Las Vegas.

Nationally, **63% of public schools** are within 1,000 feet of a tobacco retailer.

In Las Vegas, **35% of public schools** are within 1,000 feet of a tobacco retailer.

Nationally, **54% of tobacco retailers** are within 500 feet—about a 2-minute walk of another tobacco retailer.

In Las Vegas, **58% of tobacco retailers** are within 500 feet of another retailer.

Data sources: 1) https://aspirecenter.org/tobaccoretailers; 2) https://aspirecenter.org/wp-content/uploads/2020/05/ RetailerDensityFactSheet\_LasVegas.pdf; 3) http://aspirecenter.org/wp-content/uploads/2020/08/ASPiRE\_ RetailTobaccoDensityandAccess\_30CityDataOverview.pdf; 4) https://countertobacco.org/resources-tools/evidencesummaries/disparities-in-point-of-sale-advertising-and-retailer-density/#disparities\_density

www.gethealthyclarkcounty.org

