



# Southern Nevada Health District (SNHD) Year 4 REACH GRANT ACHIEVEMENTS

SNHD worked with communities, coalitions and stakeholders on the following:

## NUTRITION

### HEALTHY NUTRITION STANDARDS



# 1 New & 4 Total

**faith-based food pantries** have adopted healthy nutrition standards policies and practices.

### PROPOSED CHANGES

In the City of Henderson Development Code related **healthier foods in convenience stores** took effect on June 1, 2022.



### FOOD SYSTEMS



# PROVIDED

# 8 Pop-up produce markets that accepted SNAP benefits

& provided nutrition incentive program coupons.

**Markets generated \$3,943**

selling a total of

# 2,592 LBS

of produce.



## PHYSICAL ACTIVITY



# New Bike Share

### Station Installed to

connect everyday destinations with activity-friendly routes and expand the Bike Share network.

# DEVELOPED



a reduced-fare bike share pass for SNAP recipients.



# IMPLEMENTED

### Storybook Walk at

**Henderson Bird Viewing Preserve** & offered monthly guided walks.

### Geocaching

supplies & materials installed at

# 17 Locations

during the Henderson Trail Hunt Activity



REACH is a national program administered by the Centers for Disease Control and Prevention (CDC) to reduce racial and ethnic health disparities. Five community coalitions engaged in supporting REACH workplan. REACH efforts focused on 14 zip codes and 5 census tracts.

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## TOBACCO



### NEVADA TOBACCO QUITLINE

PRIORITY POPULATION  
**CALL VOLUME OF 261**



Individuals attempting to quit tobacco use in **CLARK** County.

### NEW SMOKEFREE LOCATIONS

**1,869 APARTMENT UNITS & 18 WORKSITES**

in REACH zip codes have implemented smoke & tobacco-free policies. &

**2 SPORT ARENAS**

Implemented smoke-free policies.

### ASSESSMENTS CONDUCTED

**115 TOBACCO RETAILER ASSESSMENTS**



in REACH zip codes to determine tobacco marketing activity levels aimed at vulnerable populations.

### CESSATION TRAINING

**563 HEALTHCARE PROVIDERS**



trained on how to assess patients for tobacco use.

## BREASTFEEDING



### TRAINING OPPORTUNITIES

**3 SCHOLARSHIPS AWARDED**

to become a Certified Lactation Consultant & **BIRTH DOULA** training provided to

**5 BIPOC INDIVIDUALS**

### EVENTS

**SPONSORED**

the Second Annual Baby Expo & Nurturing Naturally events, reaching over

**300 ATTENDEES**



### ALL REACH AREAS

**IMPLEMENTED MEDIA CAMPAIGNS** that generated over

**29,112,168**



TV, Online, and Radio ad impressions & **ATTENDED 375 COMMUNITY EVENTS**

& meetings to promote and increase access to healthy nutrition, tobacco-free living, & physical activity resources.

