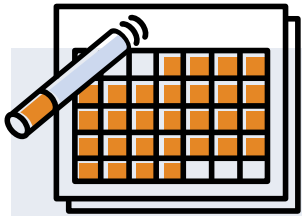


TOBACCO 21

Ages 18 to 21 are a critical period when many young adults move from experimental tobacco use to **regular, daily use**. In fact, **MORE THAN 95% OF SMOKERS STARTED BEFORE AGE 21.**



Every day, 350 teens become regular smokers in the U.S.

The CDC projects that without a trajectory change, **nicotine addiction and tobacco use will dramatically shorten the lives of 5.6 million kids alive today.**

To reduce the toll of tobacco on youth, the legal sales age for ANY tobacco product – including cigarettes, cigars, and electronic vapor products – is now

21 NATIONWIDE AND IN NEVADA.

Unfortunately, some tobacco retailers do not comply with this law, putting youth at risk for nicotine addiction and tobacco-related diseases.



To support enforcement of Tobacco 21, Assembly Bill 360 passed in 2021 to **require all tobacco retailers in Nevada to verify age**

using scanning technology or an automated software-based system before making a sale of tobacco products.

9.3% of Nevada high school students who smoke reported that they **obtained cigarettes in a store/gas station** in the past month.

2.3% of Nevada high school students who use **electronic vapor products** reported that they **obtained these products in a store/gas station** in the past month.

38.3% of Nevada high school students thought it would be **fairly easy or very easy to get cigarettes** if they wanted some.

47.4% of Nevada high school students thought it would be fairly easy or very easy to get electronic vapor products if they wanted some.