

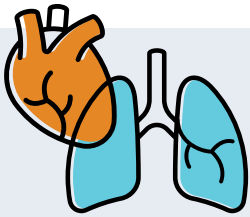


HISPANIC/LATINX

TOBACCO USE IS THE NUMBER ONE CAUSE

of preventable disease, disability, and death among Hispanic/Latinx populations.

10.9% of Hispanic adults in Nevada currently smoked as of 2020.



Lung cancer is the leading cause of cancer death among Hispanic men and the second leading cause among Hispanic women.

Each year, **more than 43,000** Hispanic/Latinx individuals are diagnosed with tobacco-related cancer, and **MORE THAN 18,000 DIE** as a result.

Smoking rates are **significantly higher among U.S.-born Hispanics** than among foreign-born Hispanics in the United States.



In Nevada, Hispanic/Latinx high school students use tobacco products **at a higher rate than any other race.**

E-cigarettes are the most used tobacco product among Hispanic/Latinx students.

23.2% of Hispanic/Latinx high school students use e-cigarettes.

13.1% of Hispanic/Latinx middle school students use e-cigarettes.

TOBACCO COMPANIES TARGET HISPANIC/LATINX POPULATIONS

with advertising, financial contributions to cultural organizations, sponsored cultural events, and even scholarships **in an attempt to increase tobacco use rates.**