



Southern Nevada Health District (SNHD) Year 3 REACH GRANT ACHIEVEMENTS

SNHD worked with communities, coalitions and stakeholders on the following:

NUTRITION

HEALTHY NUTRITION STANDARDS

IMPLEMENTED

Supporting Wellness at Pantries (SWAP) program & developed a healthy nutrition standards policy at Al-Maun Pantry.

PROPOSED CHANGES

to the City of Henderson Development Code related to **healthier foods in convenience stores.**



FOOD SYSTEMS

PROVIDED

3 mobile produce markets that accepted SNAP benefits & nutrition incentive program coupons.

Markets served **150+ people** & generated **\$888** in sales.



PHYSICAL ACTIVITY

UPDATED

North Las Vegas Municipal Code with updates to **bicycle parking requirements at businesses and city facilities** to support active routes to everyday destinations.

Purchased & Installed

2 bicycle parking facilities and made crosswalk enhancements in priority areas.

SUPPORTED
8 CCSD SCHOOLS

to participate in the Distance Learning Walk and Roll program, with

3,600 STUDENTS participating each month.

Enhanced 8 miles of multi-use trails with **upgraded lighting & signage.**



REACH is a national program administered by the Centers for Disease Control and Prevention (CDC) to reduce racial and ethnic health disparities. Five community coalitions engaged in supporting REACH workplan. REACH efforts focused on 14 zip codes and 5 census tracts.



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TOBACCO


NEVADA TOBACCO QUITLINE

INCREASED 2021

PRIORITY POPULATION

CALL VOLUME BY 4.12%



 with 309 attempting to quit tobacco use in **CLARK** County.

NEW SMOKEFREE LOCATIONS

2,114 APARTMENT UNITS & 13 WORKSITES



in REACH zip codes, as well as the **UNIVERSITY OF NEVADA LAS VEGAS**

have implemented smoke & tobacco-free policies.

ASSESSMENTS CONDUCTED

107 TOBACCO RETAILER ASSESSMENTS



in REACH zip codes to determine tobacco marketing activity levels aimed at vulnerable populations.

CESSATION TRAINING

377 HEALTHCARE PROVIDERS



trained on how to assess patients for tobacco use.

BREASTFEEDING



Helped improve programs supporting breastfeeding

that serve women from priority populations

& TRAINED 4 NEW CERTIFIED LACTATION CONSULTANTS

to increase & enhance programs supportive of breastfeeding for communities of color.



ALL REACH AREAS



IMPLEMENTED 11 MEDIA CAMPAIGNS

that generated over

56,890,091



TV, Online, and Radio ad impressions

375 & ATTENDED COMMUNITY EVENTS &

meetings to promote and increase access to healthy nutrition, tobacco-free living, & physical activity resources.



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