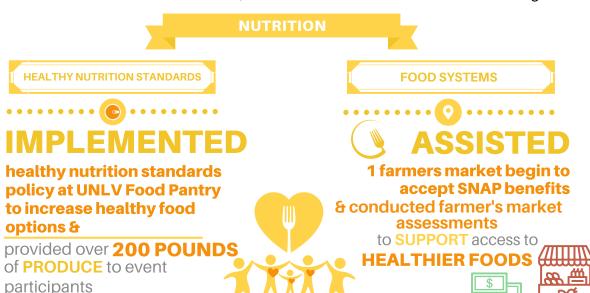


# Southern Nevada Health District (SNHD) Year 2 REACH GRANT ACHIEVEMENTS

SNHD worked with communities, coalitions and stakeholders on the following:



### PHYSICAL ACTIVITY

### **UPDATED**

Henderson Master Parks & Recreation Plan

& North Las Vegas Comprehensive Master Plan

to increase and support active routes to everyday destinations

## **& ENHANCED**12 CROSSWALKS AT SCHOOLS IN LAS VEGAS

to support safe walking or biking to school



plans led to implementation of **38** LINEAR MILES

of new or enhanced bike lanes, sidewalks, & trails in priority zip codes

### **& 2 ENHANCED**

everyday destinations

connected by activity-friendly routes



REACH is a national program administered by the Centers for Disease Control and Prevention (CDC) to reduce racial and ethnic health disparities. Five community coalitions engaged in supporting REACH workplan. REACH efforts focused on 14 zip codes and 5 census tracts.



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**TOBACCO** 

**NEVADA TOBACCO QUITLINE** 

INCREASED 2020

PRIORITY
POPULATION
CALL VOLUME S
BY > 3.7%

with 357 callers attempting to quit tobacco use in **CLARK** County

NEW SMOKEFREE LOCATIONS





ASSESSMENTS CONDUCTED

104 TOBACCO
RETAILER
ASSESSMENTS



in REACH zip codes to determine tobacco marketing activity levels aimed at vulnerable populations

**CESSATION TRAINING** 

699 HEALTHCARE

trained on how to assess patients for tobacco use

#### **BREASTFEEDING**



assessment of > 100 parents

& stakeholders

to identify barriers & opportunities to support breastfeeding

& TRAINED 8 PEOPLE AS

### CERTIFIED LACTATION CONSULTANTS

to increase & enhance programs supportive of breastfeeding for communities of color



#### **ALL REACH AREAS**

## IMPLEMENTED MEDIA CAMPAIGNS

that generated over

8,218,770



to promote and increase access to healthy nutrition, tobacco-free living, & physical activity resources











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