



# Southern Nevada Health District (SNHD) Year 2 REACH GRANT ACHIEVEMENTS

SNHD worked with communities, coalitions and stakeholders on the following:

## NUTRITION

HEALTHY NUTRITION STANDARDS

FOOD SYSTEMS

.....  
**IMPLEMENTED**

healthy nutrition standards policy at UNLV Food Pantry to increase healthy food options &

provided over **200 POUNDS** of **PRODUCE** to event participants



.....  
**ASSISTED**

**1 farmers market begin to accept SNAP benefits & conducted farmer's market assessments**

to **SUPPORT** access to **HEALTHIER FOODS**



## PHYSICAL ACTIVITY

.....  
**UPDATED**

**Henderson Master Parks & Recreation Plan**

**& North Las Vegas Comprehensive Master Plan**

to increase and support active routes to everyday destinations

**& ENHANCED**

**12 CROSSWALKS AT SCHOOLS IN LAS VEGAS**

to support safe walking or biking to school



.....  
**UPDATED**

**plans led to implementation of 38 LINEAR MILES**

of new or enhanced bike lanes, sidewalks, & trails in priority zip codes

**& 2 ENHANCED everyday destinations**

connected by activity-friendly routes

REACH is a national program administered by the Centers for Disease Control and Prevention (CDC) to reduce racial and ethnic health disparities. Five community coalitions engaged in supporting REACH workplan. REACH efforts focused on 14 zip codes and 5 census tracts.



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## TOBACCO

### NEVADA TOBACCO QUITLINE



INCREASED 2020

**PRIORITY POPULATION CALL VOLUME BY >3.7%**

with 357 callers attempting to quit tobacco use in **CLARK** County

### NEW SMOKEFREE LOCATIONS

**3,984 APARTMENT UNITS & 15 WORKSITES**

in REACH zip codes have implemented smoke & tobacco-free policies

### ASSESSMENTS CONDUCTED

**104 TOBACCO RETAILER ASSESSMENTS**

in REACH zip codes to determine tobacco marketing activity levels aimed at vulnerable populations

### CESSATION TRAINING

**699 HEALTHCARE PROVIDERS**

trained on how to assess patients for tobacco use

## BREASTFEEDING



**COMPLETED assessment of > 100 parents & stakeholders**

to identify barriers & opportunities to support breastfeeding

**& TRAINED 8 PEOPLE AS CERTIFIED LACTATION CONSULTANTS**

to increase & enhance programs supportive of breastfeeding for communities of color



## ALL REACH AREAS

**IMPLEMENTED 7 MEDIA CAMPAIGNS**

that generated over

**8,218,770**

ad impressions & ATTENDED

**109 COMMUNITY EVENTS**

to promote and increase access to healthy nutrition, tobacco-free living, & physical activity resources

